

August 2018

Jerry Carl  

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District 3 Commissioner

A professional headshot of Jerry Carl, a middle-aged man with light-colored hair, wearing glasses, a dark suit jacket, a white shirt, and a red patterned tie. He is looking directly at the camera with a slight smile.

# THE CORNER

SouthWest Mobile County Chamber of Commerce

*Serving All of South Mobile County*

## "In Step With Progress"

### Message from the President



Back to School Day will be an especially exciting day for at least 600 students who will be sporting brand new backpacks filled with school supplies that they received at the SWMCC's 5th Annual Kid's Day. This event took place at Tillman's Corner Community Center and W. C. Griggs School grounds. Ceremonies began with Mobile City Councilman, John C. Williams' welcome speech, followed by the Sea Cadets presenting our colors and Jada Mosely giving a beautiful rendition of our National Anthem.

Then, Mobile County Commissioner, Jerry Carl's "dip" in the Dunking Booth truly kicked off our Kids Day with a Big Splash! Hundreds of kids participated in numerous games, including a Krystal Burger Eating Contest, a "Muscle Man" competition, and Laser Tag, just to name a few. There was plenty of excitement and fun, and lots of happy kids who won prizes, including 6 new bicycles! What a way to end summer vacation!

Our thanks to this year's Kid's Day Committee Chair, Stephanie Chestnut and Community Director, Tina Poiroux, who for the 5th year organized this fantastic day for our community kids. Tina continues to make this day even more special every year! Thanks also to the Chamber's Officers and Board Members and the wonderful Community Volunteers who made our 5th Annual Kid's Day event a huge success!

A big thanks also goes out to last month's luncheon guest speaker, Vince Calematti, P.E., ALDOT's Regional Engineer, who updated us on highway and bridge projects currently going on in our area including several planned for the future. And, as expected, he garnered plenty of questions about the much anticipated I-10 Mobile River Bridge project.

If you have driven around our community over the last few weeks, you may have witnessed the beautiful sight of the American Flags flying on Highway 90. For many years around various patriotic holidays, our beloved Chamber Board Member, Johnny Antley, took on the monumental task of putting up and taking down the flags before and after each of these holidays. This was a labor of love for Johnny, but after his recent passing, we would like to find a person or a few people who could help the SWMCC Chamber carry on this great tradition, and help honor the memory of Johnny. If you would like to volunteer or know someone who would, please call the office at 666-2488. We thank you!

We hope to see each and every one of you at one of our Chamber & Community Events very soon!

And as classes start back next month, please remember to watch out for kids crossing our streets.

Theresa Orrell  
President

### Chamber Mission

**Our Chamber's mission is to foster, promote, advance, and improve the civic, commercial and general business interests of the surrounding areas and to cooperate with other communities promoting objectives for the improvement of our business and the welfare of our community.**



### 2018 Officers

#### **President**

Theresa Orrell  
Polysurveying of Mobile

#### **1st Vice President**

Pete Riehm  
NAI Mobile

#### **2nd Vice President**

Chris Benton  
Alabama Power

#### **Secretary**

Cadie Gaut  
Payroll Vault

#### **Treasurer**

Chris Black  
Integrity IT Services

### Board of Directors

Kay Peace (Past President) - Individual  
Larry Kent (Past President)- Individual  
Ruth Robinson (Past President) -  
Mobile Memorial Gardens Cemetery  
Stephanie Chestnut - Dick Russell's BBQ  
Bryan Dewberry - Midtown Mortgage  
Tiffany Ginn - Uniti Fiber  
Russanne Howell - Farmers Insurance  
Cindy Imsand - A-Cool Storage  
Tammy Lyons - Family Security Credit Union  
Delores M<sup>c</sup>Laney - M<sup>c</sup>Laney Senior Dance  
Joe Summersgill - Mobile Co. Water, Sewer & FPA  
Teresa Taylor - AIM Mail Center  
Della Wade - Individual

### Community Center Staff

#### **Executive Director**

Tina Poiroux  
tpoiroux@swmcchamber.com

#### **Rental Specialist**

Ashley Rester  
arester@swmcchamber.com

#### **Building Supervisors**

Joe Hazelwood  
Susan Williams

Office number: 251.666.2488

# AUGUST CALENDAR

## SWMCC Business Luncheon

**When:** Aug 1st 12:00 - 1:00 pm  
**Speaker:** District 3 Commissioner Jerry Carl  
**Where:** Tillman's Corner Community Center  
**Contact:** Chamber Office 251-666-2488  
**Cost:** \$9 for members and \$11 for nonmembers  
**Sponsor:** Huntington Learning Center



## 6 **MCPSS First Day of School for 2018-2019 School Year!**



## 21 Coffee with the Chamber

**When:** Aug 21st 7:30 am  
**Where:** Tillman's Corner Community Center  
**Contact:** 251-666-2488  
**Cost:** Free to attend  
**Coffee & Refreshments Served**  
**Sponsor:** Touching Hearts Senior Care



# SouthWest MOBILE COUNTY CHAMBER of COMMERCE

Small Business of the Month  
Nomination Card

Company Name: \_\_\_\_\_

Contact Name: \_\_\_\_\_

Why do you think this company is a candidate for business of the month?  
 \_\_\_\_\_  
 \_\_\_\_\_

Thank you for this Nomination:

Your Name: \_\_\_\_\_

Email: \_\_\_\_\_

May we share your name with the Company?

Yes

No

## Why Join the Chamber?



## Mobile Memorial Gardens

*Where The Beauty Of  
Life Lives Forever*

A local not-for-profit cemetery and mausoleum serving families since 1953

Ruth Robinson  
Administrative Manager

Tel (251) 661-1333 Fax (251) 666-6050  
 Email: rurobinson@MobileMemorialGardens.com  
 6100 Three Notch Rd - Mobile, AL 36619  
 Web: www.MobileMemorialGardens.org

# SouthWest Mobile County Chamber of Commerce

## MONTHLY BUSINESS LUNCHEON

August 1, 2018

12:00 - 1:00 pm

### Guest Speaker: District 3 Commissioner Jerry Carl



A successful career starting and managing several businesses makes District 3 Commissioner Jerry Carl uniquely qualified to help run Mobile County. He entered public service due to his keen interest in the welfare of our community. As a fiscal conservative, Commissioner Carl makes sure that taxpayer money is spent in a wise manner. He's known to frequently question expenditures brought before the Commission.

Commissioner Carl, a native of Mobile, enjoys helping with community service projects such as speaking to students in our schools, or helping the Sheriff's Department build bikes for kids at Christmas.

He is a member and deacon at Luke 4:18 Church. He's active in its mission work which has taken him all the way to Africa.

He and his wife, Tina, have been married for almost 37 years and raised three children. They enjoy spending time with their four grandchildren.

For leisure, he enjoys the outdoors with a dose of adventure. He is an avid hunter, fisherman, skydiver, scuba diver and airplane pilot.

#### Caterer:



Georgia Roussos Catering, Inc.  
P.O. Box 42  
Theodore, AL 36590-0042  
(251)666-1141 office  
(251)666-1142 fax

#### Sponsor:



Huntington Learning Center  
2370 Hillcrest Rd suite d  
Mobile, AL 36695  
251-525-9239

#### Menu:

LASAGNA  
CAESAR SALAD  
ROASTED VEGETABLE MEDLEY  
ROLLS & BUTTER  
BREAD PUDDING *with praline sauce*  
SWEET & UNSWEET TEA

Please RSVP to [info@swmcchamber.com](mailto:info@swmcchamber.com)  
\$9 for Members & \$11 for Potential Members



**When neighbors start talking, good things happen.** Nextdoor makes it easy to communicate with your neighbors about the issues that matter most in your community.



Share recommendations about local services (e.g. babysitters, plumbers, dentists)



Organize neighborhood events (e.g. HOA, neighborhood watch, National Night Out)



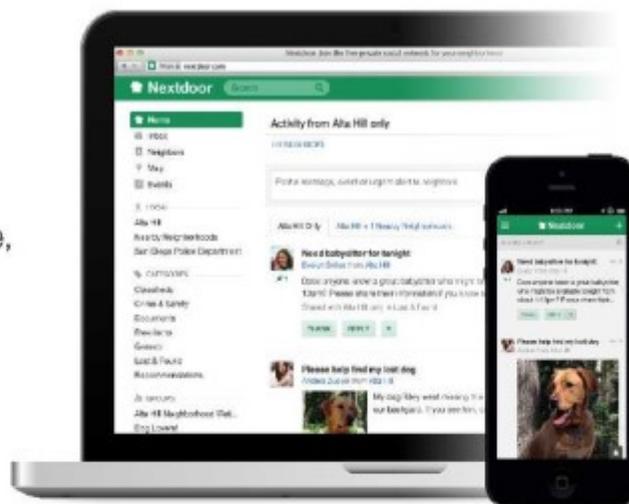
Report suspicious activities, help prevent crime, and receive updates from local police



Connect with parents, pet owners, and other groups in your neighborhood



Get to know your fellow neighbors so you can finally call them by name



**Nextdoor protects you, your information, and your neighborhood.** More than 100,000, or 1-in-2, neighborhoods across the country trust Nextdoor to keep them safe.



**Neighbors only**

Each Nextdoor website is password-protected and private to you and your neighbors. Members must verify that they live in the neighborhood before they can join a Nextdoor website.



**All your information is secure**

Nextdoor takes your privacy seriously. None of the information you share on Nextdoor is available on search engines. And your personal information is never shared with advertisers or third parties.



**Make your neighborhood safer**

When neighbors know each other, they look out for one another. Nextdoor makes it easy to come together to create watch groups, report suspicious activity, and prevent crime before it happens.

Join today!  
It's free.

Join your Nextdoor neighborhood at:  
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Los Angeles Times

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## Dr. Corsentino & Associates

Chiropractors

Dale Hatcher  
Practice Representative  
dale@drcorsentino.com



3501 Montlimar Plaza Drive  
Mobile, AL 36609  
Office: 251-445-2295  
Fax: 251-445-2299



## MOBILE'S BEST STORAGE

WWW.MOBILESBESTSTORAGE.COM

### Cindy Imsand - Marketing

150 Government St., Suite 1003A, Mobile, AL 36602  
Cell (251) 209-0829 Phone (251) 432-1287

### 7 Convenient Locations

Climate & Non Climate Units  
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Packing & Moving Supplies

Courteous & Friendly Staff  
FREE use of Carts & Dollies  
Keypad Access to all Units

SouthWest Mobile County  
Chamber of Commerce

# BUSINESS EXPO

Tuesday, September 11th  
3:00 - 6:00 PM

**MASTERMIND SESSIONS STARTING AT NOON**  
Local Business Leaders will be here to share insight & ideas.

**Trade Show 3:00 pm - 6:00 pm**

Register  
for a Booth  
**TODAY!**

Members: \$60  
Non-members: \$80

**SPACE IS LIMITED!**

Tillman's Corner Community Center

5055 Carol Plantation Road | Mobile, AL 36619

251-666-2488 or [info@swmcchamber.com](mailto:info@swmcchamber.com)

[WWW.SWMCCHAMBER.COM](http://WWW.SWMCCHAMBER.COM)

The SWMCC 2018 Business Expo is an ideal way for exhibitors to promote their products and services, create brand awareness, establish business to business networking, and increase customer database. We anticipate a successful event. **SPACE IS LIMITED - reserve your booth TODAY!**

**Mastermind Breakout Session** will begin at 12 o'clock and we will have three, one-hour sessions. Each session will give insight to discover ways to help move you towards achieving your ambitions and goals for business. The session outlines everything to know about business, but are too afraid to ask. As well as, the skills needed to acquire the framework of growing a brand. Local business leaders will attend to facilitate the mastermind sessions and answer any questions.

If you would like to join this exciting event to be a vendor and Mastermind, please call the Chamber office at 251.666.2488 or email [info@swmcchamber.com](mailto:info@swmcchamber.com) for any questions.

# DON'T FRY: PREVENTING SKIN CANCER

Skin cancer is the most common of all cancer types. More than 5.4 million skin cancers are diagnosed each year in the United States. That's more than all other cancers combined. Skin cancer rates have been on the rise over the past few decades. The good news is that you can do a lot to protect yourself and your family from skin cancer.

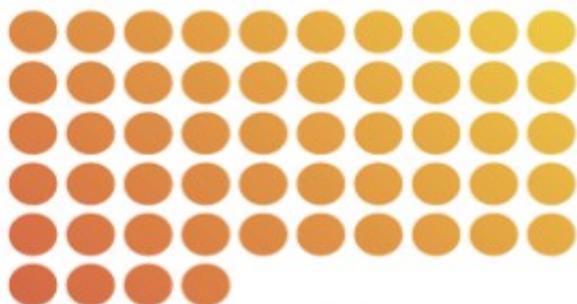
## SKIN CANCER IS THE MOST COMMON OF ALL CANCER TYPES

○ = 100,000 cases

### NEW SKIN CANCER CASES IN THE US THIS YEAR

○ = 10,000 cases

SKIN CANCER (non-melanoma) | 5.4 million



FEMALE BREAST CANCER | 266,120



LUNG CANCER | 234,030



PROSTATE CANCER | 164,690



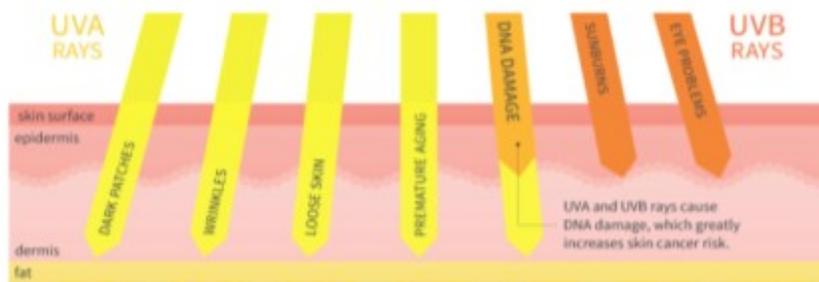
COLORECTAL CANCER | 140,250



5.4 million cases of non-melanoma skin cancer diagnosed in 3.3 million people, with some patients having more than one diagnosis.

Skin cancer cases don't just outweigh these four cancers — they outweigh all cancers combined!

### MOST SKIN CANCERS ARE CAUSED BY THE SUN'S UVA AND UVB ULTRAVIOLET (UV) RAYS



PROTECTING YOURSELF IS VITAL

**Sunscreen**  
WHAT TO LOOK FOR  
BROAD SPECTRUM  
Protects against both UVA and UVB rays  
SPF 30  
EXPIRATION DATE  
Lasts 2 to 3 years

**SPF 30 BLOCKS**  
97% OF UVB RAYS

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97% OF UVB RAYS

**SPF 30 BLOCKS**  
97% OF UVB RAYS

DON'T FORGET TO...

- COVER UP WITH CLOTHING
- SWITCH TANNING BEDS OR LAMPS
- WEAR SUNGLASSES
- WEAR A HAT
- SEEK SHADE (especially 10 a.m. - 4 p.m.)
- COVER UP THE NECK AND HANDS

# How to Start Investing Even If You Aren't Rich Yet



There's a rampant myth that you need a lot of money to start investing in stocks, mutual funds and Exchange Traded Funds (ETFs). This falsehood may play a part in why so few people own investments. You will never get rich by stashing your money under a mattress or in a bank account. To build wealth, you will need to invest your money over time.

## **Here are four tips to start investing even if you don't have much money.**

**You can get started investing with small amounts of money:** When I was just out of college, and before I even had a full-time job lined up, a good friend encouraged me to open a Roth IRA. I took his advice and set up an automatic contribution of just \$25 per month. That's less than \$1 per day. If you're reading this, you can find a way to come up with \$1 per day. No matter how small you start, the most important thing is to get started. You can always increase the amount you save over time. I'm saving way more than \$25 per month now. But it took time to grow my savings rate to its current level. I was amazed how I didn't miss the money and you most likely will be as well.

**Get your 401k match at the bare minimum** – You'll want to kick yourself later in life if you don't get your full company match each year. This is like a raise without doing any extra work and can range from two percent to sometimes as high as 15% of your annual salary depending on your employer. The money comes to you pre-tax and, depending on your age and how you invest, could turn into huge sums of money later in life. Did I mention that the matching portion is like free money from your employer? You'd have to be crazy not to do everything in your power to get every single cent of it every year. In addition, you'll receive a tax deduction for the money you put in thereby lowering your tax bill!

Skipping your 401(k) match can turn into a million dollar-plus mistake. For example, the average person typically misses out on approximately \$1,336 per year in employer matches. If that \$1,336 was invested in a 401(k) plan each year, from the age of 22 to 67, and assuming an average return of 10% per year, how much do you think you would have at retirement? That \$1,336 per year, with an average return of 10%, would grow to more than \$960,000 by the time you were 67. That number alone is well beyond what the average person has saved for retirement.

**You'll never be rich if you don't invest** - When I speak to large groups, I run into countless people who fear investing and the stock market in general. While I know that many people are still shell-shocked from the financial crisis, the sad reality is that most people will never achieve financial freedom if they don't invest their money. I would go as far as to say the biggest stock market risk out there is not investing.

**Let compounding interest work its magic** - I can't say this enough. Start investing asap. The earlier you start the heavier lifting will be taken off your shoulders by compounding interest.

For example, saving just \$100 per month, from 22 to 67, equates to approximately \$1,048,000 provided you earn 10% growth per year. Waiting until you're 32 years old to get started will cause that number to drop to \$379,000. As you can see, waiting 10 years will result in a loss of about 64% of your retirement nest egg, all else being equal. *(Ok, maybe you shouldn't expect to earn 10% a year. The point still holds. At a 7% annual return, you'll have about \$379,000 if you get started at 22, but just around \$180,000 if you wait until 32.)*

Take control of your finances and make smarter financial decisions today. The sooner you get started the easier it will be to get on track for your financial goals, whatever they may be. Even if you must start small, get started. You may not be rich yet, but you will never be if you don't get started. David Rae..... Forbes Contributor

## Real Estate News

-New construction office/warehouse at 5620 Sermon Rd North is available for lease. 6,000 sf with 20' eave heights for \$4,600 per month (\$9.20/sf). Contact **David Cooper** with Berkshire Hathaway Cooper & Co. at 251-300-3373.



-Completely renovated office/warehouse at 5775 I-10 Industrial Parkway North is available for lease. 7,900 sf with 16' eave heights for \$3,950 per month (\$6/sf). Contact **Pete Riehm** with NAI Mobile at 251-442-4349.

Submission deadline for **Member News** or **Career Notes** is the 10th of each month. News release should be brief and only 1-2 paragraphs. Send your info to [info@swmccchamber.com](mailto:info@swmccchamber.com).

## Officer of the Month



The Mobile Police Department has named **Jonathan Rivers** Officer of the Month. Serving as a police officer since November 2013, Rivers works patrol in Precinct 2. During the month of June, he provided exceptional and unparalleled service to the citizens of Mobile that perfectly encapsulates his professionalism and dedication to protect and serve.

Rivers responded to 89 calls for service and 41 backings. He made 19 felony and 33 misdemeanor arrests, wrote 17 citations, recovered five firearms of which three were stolen, and recovered four stolen vehicles. His dedication, attention to detail, and impeccable efforts to prevent criminal activity are valuable assets to the Mobile Police Department and to the city.





KCS, P.C. will be hosting 2 QuickBooks Online training classes on Friday, August 24, 2018. The classes will be held at 721 Oak Circle Drive E, Suite A Mobile, AL 36609. There will be a morning class from 10am – 11am and an afternoon class from 2pm – 3pm. The cost of each class will be \$25 per person. To reserve your spot, please contact KCS, P.C. at (251) 662-1235. Space will be limited.



Coffee

with the Chamber



Tuesday, August 21st

7:30 AM

Tillman's Corner Community Center

Start your day off right with a hot cup of coffee and networking!

No cost to attend!

Attendees are asked to give a short introduction about their business. Don't forget your business cards!

Sponsored by: Touching Hearts Senior Care

Please RSVP at 251.666.2488 or info@swmcchamber.com

THANK YOU

KIDS DAY

SPONSORS

UNDER THE BIG TOP

Always Money  
Austal USA  
Bayer  
Boys & Girls Club of So. Ala  
Cart Dr LLC  
Coca Cola Bottling Co. United  
Delta Disaster Services  
Dick Russell's BBQ  
Family Security Credit Union  
Godfathers Pizza  
Grand Lodge  
Greer's CashSaver  
Hoods Discount Home Center  
Huntington Learning Center

Integrity IT Services  
KCS Accounting & Tax  
Kona Ice  
Legal Shield - L.A.W. Enterprise  
Lifeguard  
LifeSouth  
MainStreet Family Care  
McLaney's Senior Dance  
MetroPCS  
Mobile Bay Bears  
Mobile Co. Sheriff's Department  
Mobile County Water, Sewer and Fire  
Protection Authority  
Mobile Fire and Rescue

Mobile Janitorial and Paper  
Mobile Memorial Gardens Cemetery  
Mobile Police Department  
Musial Dental Center  
Payroll Vault  
Polysurveying of Mobile  
Power 88  
R. L. Ziegler Co.  
Sign Gypsies  
Southern Pipe & Supply  
The Grounds  
Theodore Dawes Volunteer Fire  
Department

## New Member:

Franklin's Starter &  
Alternator  
6170 Sperry Road  
Theodore, AL 36582  
251-653-0067

Dennis Carlisle, Architect  
58 Upham Street  
Mobile, AL 36607  
251-473-4555

Flexible Benefits Inc.  
721 Oak Cir. Dr, East  
Mobile, AL 36609  
251-237-1115

## Membership Renewals:

C Spire Wireless

## Business of the Month: Trustmark Bank

DO YOU  
HAVE A  
**TRUE**  
FINANCIAL  
PARTNER,  
OR JUST  
ANOTHER  
BANK?

Trustmark has been a true financial partner for individuals and families throughout the South for over 128 years. With a team of experienced professionals and diverse product and service offerings designed to meet a variety of financial needs, Trustmark can give you the power to achieve your goals with confidence. Call or visit us today to learn more. People you trust. Advice that works.

Melanie Suiter, Branch Manager  
5328 Hwy 90 W. Service Rd | Mobile, AL  
251.665.4934 | NMLS# 1174408



trustmark.com



**SouthWest**  
MOBILE COUNTY  
CHAMBER of COMMERCE

## **CORPORATE SPONSORS**

### PLATINUM

**DELTA DISASTER SERVICES**

**LEGAL SHIELD  
BUSINESS SOLUTIONS-  
L.A.W. ENTERPRISE**

### GOLD

**INTEGRITY IT SERVICES**

**PAYROLL VAULT**

**BAYER**

### SILVER

**ALABAMA POWER COMPANY**

### BRONZE

**BOYS & GIRLS CLUB OF SO. ALA.**

**HUNTINGTON LEARNING CENTER**

**TOUCHING HEARTS SENIOR CARE**

**FAMILY SECURITY CREDIT UNION**

**MOBILE MEMORIAL GARDENS  
CEMETERY**

**POLYSURVEYING OF MOBILE**

**MOBILE MEMORIAL GARDENS  
FUNERAL HOME**

## FRIENDS OF THE CHAMBER

**KAREN C. SIMMONS, P.C. (KCS)**