

MC ONE MORE CUSTOMER

FEATURING FRAN TARKENTON

HUSTLE OF THE UNDERDOG

Small business owners and entrepreneurs rarely have the material advantages of large companies, fancy marketing shops, and big advertising budgets, but they do have the power of the underdog mentality. In this session, entrepreneur Mitch Mathews shares his inspiring story of entrepreneurial success through focus, determination, and mindset.



Tune in for this engaging coaching session as Mitch shares:

- ✓ Embrace the underdog mindset
- ✓ Lead and motivate by example
- ✓ Build a sales and training model that empowers your team



Mitch Mathews

*Former NFL wide receiver
& founder of Anthem Pest Control*

NEXT WEBCAST EVENT

Date: August 30, 2018

Time: 8:00 am

Location: SWMC Chamber of Commerce

Hosted by: L.A.W. Enterprise

RSVP: Kristie Jones at kristiyljones@legalshieldassociate.com

ABOUT FRAN TARKENTON

Fran Tarkenton is a Pro Football Hall of Famer, entrepreneur, media personality, and small business advocate. He led the Minnesota Vikings to three Super Bowl appearances and retired from football holding every major quarterback record. He also co-hosted the hit 1980s television show "That's Incredible!" Fran is the author of numerous books, appears regularly on cable news programs, and is a featured contributor to the *Wall Street Journal*, *Forbes* and other publications. He has built more than 20 successful companies (the largest with revenues in excess of \$100 million), over the past 30+ years.

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