
THE SOUTHWEST MOBILE COUNTY CHAMBER OF COMMERCE

THE CORNER

APRIL 2024





LETTER FROM THE PRESIDENT

SHARON MURRILL

"YOUR SUCCESS IS OUR BUSINESS"

WELCOME TO THE SOUTHWEST MOBILE COUNTY CHAMBER OF COMMERCE

We appreciate all partners and guests who attended our Luncheon in March, as we received a great update from the Mobile Airport Authority. It was great to hear more details about the downtown airport construction as well as new direct flights being added to Dulles International Airport at the existing airport in West Mobile. Exciting times!

On March 21st, we hosted our Annual First Responders Drive-Thru Lunch. What a great opportunity for us to cheer on our First Responders and say thank you for their dedication to and protection of our communities. Each attendee was provided with a swag bag and boxed lunch. We appreciate everyone that was able to join us and help cheer them on.

It's hard to believe that it's already time for our April Business Luncheon. Join us on Wednesday, April 3rd, for our Business Luncheon sponsored by Keesler Federal Credit Union as we hear from Caroleene Dobson.

The annual Business Expo is also quickly approaching. It is scheduled for April 5th from 2:00pm to 5:00pm. If you are interested in having a booth, please contact the Chamber office.

We are still accepting applications for our T.A.L.L. Leadership program, which is open to all local junior high school students. This is a great opportunity for students to interact with students from other schools, meet elected officials, volunteer in the community, and learn the importance of giving back. Feel free to contact the Chamber office for more information.

This month's Coffee with the Chamber has been moved to Tuesday, April 23rd due to the Runoff Election. This event is free to attend and open to both current Chamber partners and potential partners.

We are always looking for opportunities to welcome new Chamber partners, and we welcome your help. Lots of exciting events are coming up soon and we hope you can join us. Please let us know if you have a business anniversary or any type of special event going on that you would like for us to promote. **YOUR SUCCESS IS OUR BUSINESS.**

"In order to succeed, your desire for success should be greater than your fear of failure." -Unknown

Sharon Murrill

Alabama Power Community Relations Manager



SOUTHWEST MOBILE COUNTY
CHAMBER of COMMERCE

5055 Carol Plantation Rd
Mobile, AL 36619
(251) 666-2846
www.swmchamber.com

TILLMAN'S CORNER
MOBILE COUNTY, AL

Executive Team

President: Sharon Murrill
Vice President: Councilman Josh Woods
Treasurer: Elaine Sessions
Secretary: Christy Myers

EVENT CALENDAR

APRIL 2024

3

Monthly Business Luncheon

Time: 11:30 am - 1:00 pm

Location: John C. Williams Auditorium

Speaker: Caroleene Dobson

Caterer: Briquettes Steakhouse

16

Runoff Election

We encourage you to get out and vote in the runoff election on Tuesday, April 16th, 2024. Please visit www.sos.alabama.gov for more information.

5

Business Expo

Time: 2:00 pm - 5:00 pm

Location: Tillman's Corner Community Center

We hope you will stop by to interact with our indoor and outdoor vendors and learn more about local businesses!

22

Earth Day

We appreciate the willingness of our partners to take greater measures to ensure environmental sustainability. We encourage you to get involved and find new ways to promote environmental awareness.

8

Kids Day Meeting

Time: 11:00 am

Location: Tillman's Corner Community Center

This meeting is for those interested in joining the Kids Day Committee.

23

Coffee With The Chamber

Our monthly Coffee with the Chamber is a great opportunity to network with other business leaders and representatives. This event is open for both current SWMCC partners as well as prospective partners.

9

T.A.L.L. Graduation

Congratulations to our 2023-2024 T.A.L.L. Program graduates. We are honored to recognize these students for their great achievements over the past year and wish them the best.

26

T.A.L.L. Applications Due

Applications for 2024-2025 high school seniors interested in our T.A.L.L. Student Program are due April 26th. Applications are available on our website or in the Chamber office.



The SouthWest Mobile County Chamber of Commerce is accepting Luncheon Sponsorship applications for its Monthly Business Luncheons. Luncheon Sponsorships include an opportunity to speak briefly about the company to attendees, an event sponsorship sign, a sponsorship table inside the John C.

Williams Auditorium, table signage, two individual Luncheon tickets, recognition in "The Corner" Newsletter, and website recognition. Sponsoring a Chamber Luncheon is a great opportunity to spread the word about your business and gives both current partners and prospective partners the opportunity to learn about what you offer. Luncheon Sponsorships are limited and available on a first come first serve basis. If you are interested in sponsoring one of this year's Luncheons, please reach out to the Chamber Office!



NETWORKING

APRIL 3RD, 2024

LUNCHEON SPEAKER

Caroleene Dobson is an attorney, wife, mother, District Two resident, and a lifelong advocate for conservative values seeking the Republican nomination for Alabama's Second Congressional District.



Born and raised in Beatrice, Alabama, Dobson grew up on her family's fifth-generation cattle farm, where she learned the meaning of hard work and developed a firsthand understanding of the challenges faced by hardworking families and entrepreneurs.

A National Merit finalist and a U.S. Presidential Scholar, Dobson attended Harvard College, earning a degree in history and literature, and was an active member of the Harvard Republican Club. Dobson later attended Baylor Law School, where she graduated magna cum laude and was the articles editor for the Baylor Law Review.

Currently practicing real estate law at the Maynard Nexsen law firm, Dobson represents a diverse clientele, including homebuilders, retailers, small business owners, and private landowners. She has spent her career advocating for her client's interests while also achieving tangible, positive outcomes. In Congress, she will hold true to her core conservative values while ensuring Washington D.C. is working for the people of District Two.

A passionate advocate for families, farms, and faith, Dobson aims to preserve the bedrock values and moral backbone that have defined our nation. With a call for Alabama common sense, she is determined to challenge the far-left agenda in Washington, D.C., advocating for the rights of property owners and defending the freedom to think, speak, and act without interference.

Dobson is a member of the Alabama Forestry Commission, an active member of the Federalist Society, and serves on the Board of the Southeastern Livestock Exposition.

Caroleene, alongside her husband Bobby, is the proud parent of two daughters, Philippa and Lydia. Her decision to run for Congress is deeply rooted in a desire to secure a future for her children and to champion the principles that have made America the land of the free.

As a candidate, Caroleene Dobson embodies the values of hard work, family, and faith. Her candidacy will bring a vital combination of agricultural roots, legal experience, and commitment to conservative values to the Second Congressional District.

With over 75 years of stellar service under our belt, Keesler Federal is not only the largest Mississippi-based credit union, but also one of the largest credit unions in the Southeast.

From a modest beginning in 1947, the founding members of Keesler Federal Credit Union had a shared vision. A vision of unity and the common good. Of building a cooperative financial partnership that would pool funds for the benefit of all members. An enduring vision of People Helping People. Fast forward seven decades and that guiding vision remains as crystal clear as it was then.

Our service footprint has broadened beyond the Mississippi Gulf Coast to include the Hattiesburg and Jackson metro areas, St. Tammany and Orleans parishes in Louisiana and the Mobile, AL area. As we welcome more members to the Keesler Federal family, add more products and services, refine technologies, and embrace innovation, we will never lose the relationship-based, local focus that is an essential part of the credit union experience.

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www.briquettessteakhouse.com
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Mobile, AL 36609



Gulf Coast Dementia Services
(251) 355-9123
www.gulfcoastdementiaservices.com
2100 N. Demetropolis Rd
Mobile, AL 36693



Hampton Inn
(251) 660-0992
gm@hamptonmobile.com
5478 Inn Rd
Mobile, AL 36619



Hollinger's Island Elementary
(251) 221-1376
www.dauphin1.org
2400 Hammock Rd
Mobile, AL 36605



Johnny's RV
(251) 653-1049
www.premierboatandrv.com
5688 Hwy 90
Theodore, AL 36582



Krewe of Kindness
(251) 604-7062
jenni@kreweofkindness.com
www.kreweofkindness.com
11355 Getchell Dr
Theodore, AL 36582



Middle Bay Gardens
(251) 490-6824
13423 Dauphin Island Pkwy
Codens, AL 36523



Rita Broome Allstate
(251) 653-4800
ritabroome1@allstate.com
7321 Theodore Dawes Rd
Theodore, AL 36582



Southern Bath & Kitchen
(251) 634-1330
karla.ross@southernpipe.com
www.southernbathandkitchen.com
1422 Hillcrest Rd
Mobile, AL 36695



TNT Silk Flowers & More
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5630 Hwy 90
Theodore, AL 36582



WAVH FM TALK 1065
(251) 490-8551
900 Western America Circle Suite 106
Mobile, AL 36609

BUSINESS OF THE MONTH



Premier Cleaning & Janitorial, LLC provides completely managed janitorial services to Mobile and Baldwin counties. We offer weekly inspections, a proven 7-step cleaning process and no long-term contracts. Founded here in Mobile we are non-franchise affiliated and operate under our four core values of Be Honest, Be Relentless, Serve Others, Have Fun. We look forward to our future growth and continuing to serve Southwest Alabama.

LUNCHEON CATERER



If you plan to attend an upcoming Luncheon, please register ahead of time as to ensure you have a seat!

** \$15.00 Current Partners

** \$20.00 for Future Partners

EVENT TICKETS ARE LIMITED.

RSVP by Tuesday, April 2nd to reserve your seat!

Tickets can be purchased online at www.swmccchamber.com. You must renew your partnership in order to purchase a discounted ticket.

SOUTHWEST MOBILE COUNTY CHAMBER OFFICER OF THE MONTH

SPONSORED BY CENTURY BANK

Congratulations to Officer Bradley Latham from the Mobile Police Department Precinct II on being selected as the Officer of the Month for March of 2024. Officer Latham was recognized for his accomplishment at our Business Luncheon on Wednesday, March 6th, 2024. The SouthWest Mobile County Chamber of Commerce would like to say thank you for your outstanding efforts and continued

commitment to our community! Due to unforeseen circumstances, Captain Matthew James accepted the award on Officer Latham's behalf. Captain James is on the Board of Directors for the SouthWest Mobile County Chamber and has been a great representative of the Chamber team. He is pictured to the right accepting the certificate from local Century Bank representatives and Chamber Partners: Jason Prater and Donna Abercrombie.



Last month, the Chamber recognized its first Deputy from the Mobile County Sheriff's Office and will continue to do so at each Monthly Business Luncheon. The SouthWest Mobile County Chamber of Commerce is excited to expand its recognition of local first responders. Detective Michael Pozobyt was recognized on Wednesday, March 6th, 2024 as the first Deputy of the Month. The Chamber would like to thank you for making the sacrifices you have to protect others in the community.

Detective Pozobyt is pictured to the left with his superior, who attended to help present the award, and the Chamber's Executive Director, Tina Poiroux. It is an honor to recognize these individuals for their bravery and dedication to our city. We appreciate the efforts of both departments as well as their leadership for continuing to support the SouthWest Mobile County Chamber and its partners.



BROUGHT TO YOU BY



we have done since 1903. Century Bank is a proud member of the communities we serve. Our involvement in extracurricular activities, fund raisers, organizations and other local events is a priority for directors, officers and employees of Century Bank."

The SouthWest Mobile County Chamber of Commerce would like to thank Century Bank for sponsoring our Officer of the Month Program. We so appreciate their willingness to help recognize such outstanding members of our community. Without partners like Century Bank, the Chamber would not be able to impact the SouthWest Mobile County Area as it has.

"Today, the directors, officers and employees of Century Bank continue to uphold and maintain a legacy of being civic-minded to the communities we serve. We invite you to become part of our bank and experience the friendly attitude of our employees as they serve your financial needs with sincere pride in Century Bank and its heritage. After all, it is what

BY : RON SIVAK

THE REAL ESTATE CORNER

White-Spinner Realty recently announced the opening last month of three businesses in the Piccadilly Square Shopping Center found at 6345 Airport Boulevard in West Mobile. Taco Mama leased 3,140-square-feet of eatery space and is open for business. Chris Harle of White-Spinner Realty represented the landlords, and Kenny Nichols of Vallas Realty worked for the tenant in the transaction. Blue Magnolia Boutique, an online store offering women's clothing, leased a 1,200-square-foot area, its first brick-and-mortar site, and is now open. Harle and Leigh Dale Younce of White-Spinner Realty represented the landlords in the deal. Bapu's Food Stop leased 1,200-square-feet of restaurant space is open for lunch and dinner. Bapu's originates from Pensacola and specializes in halal Syrian food. Younce and Harle worked for the landlords in the deal.

After being closed for more than 15 years, the Linksman Golf Course in West Mobile near Dog River is soon reopening. Last month, Mobile County Commission awarded a \$13.7-million contract to Mid-America Golf & Landscape to start construction. This funding, along with American Rescue Plan Act funds, will be used to upgrade fairways, tee boxes and greens. The revamped course will feature a designated practice area specifically for Mobile County students. Construction is set to begin this month, with plans to open the driving range and practice facility by September. The new par-70 course is expected to open in summer or early fall 2025.

Mobile-based fine dining restaurant Dumbwaiter announced last month that it is now offering franchising opportunities. The restaurant will offer a training program, providing the skills and knowledge needed to run a Dumbwaiter Restaurant, along with support at each step. This includes site selection, marketing support and ongoing training. Rumored targeted sites currently include West Mobile and Baldwin County. "This is a great time to join the Southern culinary landscape," a media announcement said.

A new eatery, The Breakfast Spot, opened last month in Mobile at 119 Dauphin Street next to Subway. The 1,500-square-foot space was previously home to FOY Superfoods before shuttering in 2022. The Breakfast Spot is offering Mardi Gras-themed dishes and is also currently hiring. More information can be found on their website.

Last month Brandon Broadus of CRE Mobile reported that the owners of Elev8te Sports Bar & Grill paid \$580,000 for a 5,276-square-foot restaurant building found at 2617 Dauphin Street in Mobile. Broadus represented the buyer, while Andrew Chason and Stephen Sewell of Marcus & Millichap worked for the seller.

For real estate questions and news tips about local developments, please call or text 251-219-8914 or email ron@hflend.com



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STUDENT PROGRAMS

BUILDING TOMORROW

STAR STUDENTS

Each month, the SouthWest Mobile County Chamber of Commerce recognizes students from local elementary schools for their dedication to learning. This program would not be possible without the 2023-2024 Star Student Sponsors. Congratulations to

the following students who were recognized at the Business Luncheon on Wednesday, March 6th, 2024:

- **Adam Owens** from Bright Academy sponsored by Burton Property Group
- **Samuel Zvonar** from Cottage Hill Christian Academy sponsored by Brian Lancaster, State Farm Insurance
- **Samson Sellars** from Hollinger's Island Elementary sponsored by Evonik
- **Logan Fields** from Meadowlake Elementary sponsored by Pilot
- **Makenzie Curtis** from Nan Gray Davis Elementary sponsored by Mobile Paint
- **Hudson Purser** from Pearl Haskew Elementary sponsored by Roberts Brothers - The Sessions Team
- **Francisca Tapia** from W.C. Griggs Elementary sponsored by Alabama Power



T.A.L.L PROGRAM

The SouthWest Mobile County Chamber of Commerce makes instilling leadership skills into today's youth a top priority. The Chamber has a Student Scholarship Program for high school seniors called the Tillman's Corner Area Learning Leadership (T.A.L.L.) Program. Most recently, the 2024 Class visited the University of South Alabama and toured with President Jo Bonner. We would like to thank the USA staff for taking the time to tour with our students and provide them with further information about higher education.

If you know a student who would be a great fit for the program, applications are now available for 2024-2025 seniors. Digital applications can be found at www.swmcchamber.com and paper copies are available in the Chamber Office.



11TH ANNUAL KIDS DAY

The SouthWest Mobile County Chamber is accepting vendor applications for its 11th Annual Kids Day on Saturday, July 27th, 2024. The event will take place from 9:00 am to 1:00 pm at the Tillman's Corner Community Center. All applications and registration fees must be turned in by Friday, July 12th. The Chamber has implemented new dress code guidelines for participating vendors.

If you are interested in sponsoring this year's Kids Day, the Chamber has multiple packages available. For more information please email info@swmcchamber.com or call (251) 666-2846.

NEXT LEVEL



“Your Success is Our Business”We all are looking for ways to improve our businesses and today I realized business isn't for the faint of heart. As a business owner myself the struggles are real every day. We may have a passion for products or services, but our employees don't share that same feeling, therefore we are challenged daily to inspire a workplace that promotes selling, promotes growth, and promotes community awareness. Motivation is a powerful tool! It drives our achievements, and enables us to learn new skills, break bad habits and thrive at work. Without motivation in the workplace, it would be harder to accomplish our goals. At work, motivation is essential for teams to continuously deliver success. Motivation can be contagious. Those who are motivated inspire others to follow, but it can also have a negative effect and bring down the climate you are trying to create. Therefore, creating a domino effect in the work place. Having highly motivated people in the business will lift the mood and indirectly drive engagement with all team members. Be looking for those employees that can help motivate us daily!

Tina Poireux
Executive Director

1ST RESPONDERS DAY

Thank you to the sponsors, volunteers, donators, and attendees who made our 2024 First Responders Appreciation Drive Thru possible!



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Family Security Credit Union
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Gulf Coast Graphix
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Touching Hearts Senior Care
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HELP US CHOOSE THE

SWMCC SMALL BUSINESS OF THE YEAR

VOTING BEGINS APRIL 1ST

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Bryant Bank Founded in 2005, Bryant Bank proudly operates 18 branches located in five of the six largest metropolitan markets in the state of Alabama: Huntsville, Birmingham, Tuscaloosa, Mobile, and Baldwin County. We offer personal, business, and mortgage banking services as well as Treasury Management Services, Correspondent Banking, and Capital Markets.

We care because family is at the heart of what matters most. And, in doing so, our customers reach their full potential, businesses excel, and Alabama thrives.

We will do everything with exceptional ethics and integrity in mind. We will offer sound advice and honest evaluations, always. Our relationships will be built on trust and communication.



Charter Tire: Since 1975, Charter Tire has served the automotive repair and tire needs by offering commercial, industrial, farm, and OTR tires from leading brands. You can find us at 5224 Halls Mill Rd, Mobile, AL 36693



CRAFTSHOW Digital: Founded in late 2016 by multi-award winning filmmaker Drew Hall alongside the post-production wizard and colorist Jeff Worley, CRAFTSHOW Digital creates handcrafted, small-batch, brand forward motion picture content, and video productions.

Fueled by the passion of our clients, partners, and team members, CRAFTSHOW'S proven methods help brands tell their stories and reach new audiences through cinematic content.

At CRAFTSHOW Digital we believe that all projects should be treated with the same amount of reverence, passion, and attention to detail. Regardless of budget or status we never cut corners...we actually don't know-how. We only accept as many clients/projects as our production calendars allow. We call it our small batch creative approach. CRAFTSHOW is not an exclusive boutique production company. We only include so many projects into our workflow that meet our production quality standards.



D'Michaels: This a great place if you want to enjoy a great cheesesteak, pizza, gyro, burger, and many more items! You won't find a more friendly place to eat, and a more friendly store owner than Fred Heierbacher. It was Fred's dream to open up a great place serving the foods he grew up eating as a child and young adult. D'Micheals has been a great success, and if you do not believe it, come find out for yourself!



Holcim: The Holcim cement plant is located in Theodore and has been in operation since September 1981. The facility is a dry process plant that includes a four stage preheater and is built along the Theodore Ship canal. The plant has increased the usage of alternative raw materials and fuels to reduce its fossil fuel footprint and to lessen impacts on the environment. As part of Holcim US, we play an essential role in accelerating our world's transition to a net zero and inclusive future.



Java Hut: Come by and see Gina Germany, owner of Java Hut. "Big things come from small packages, and this hut has the best coffee this side of Mobile! With two drive thrus we can minimize your wait time and provide you with timely service with a smile!"



Meadowlake Elementary School: The mission of the Meadowlake Elementary School is to accept the uniqueness of each child and to educate each student to be a responsible, productive citizen in an advanced, technological learning environment.



Oak Park Church: The mission of Oak Park Church is the same mission Jesus gave his followers: Go therefore and make disciples of all nations, baptizing them in the name of the Father and of the Son and of the Holy Spirit.

The vision of Oak Park Church is to create a community of authentic believers and to witness a city transformed by the life changing reality of the gospel, as people come to know Jesus as their Lord and Savior.



Premier Cleaning & Janitorial: Premier Cleaning & Janitorial, LLC. provides completely managed janitorial services to Mobile and Baldwin counties. We offer weekly inspections, a proven 7-step cleaning process and no long-term contracts. Founded here in Mobile we are non-franchise affiliated and operate under our four core values of Be Honest, Be Relentless, Serve Others, Have Fun. We look forward to our future growth and continuing to serve Southwest Alabama.



Pro 1 Painters: At Pro 1 Painters, we are a family-owned and operated business that places the highest priority on top-quality craftsmanship and stellar customer service to ensure your complete satisfaction. Our team of skilled painters is committed to providing personalized attention to each project, no matter the size or complexity, to exceed your expectations. We stand behind our work with a satisfaction guarantee, so you can trust that every job we undertake will leave your property looking its best. When you choose us as your painting contractor in South Alabama, you can expect nothing less than the next level of professional painting services.



Wings of Life: Our mission is to provide Christ centered healing, holistic recovery and care to families and individuals struggling with life controlling issues.

Our Vision is to see individuals, families, and communities transformed to the glory of God We are a non-profit, faith based, life recovery center empowering individuals and families through spiritual enrichment, education and personal responsibility. We offer a 90-day residential alcohol and drug recovery program for men and women and families.

Please visit www.swmchamber.com to cast your vote. Voting will begin on April 1st, 2024, and run-through April 21st, 2024. Participants may cast their vote for Business of the Year once per day.

WHAT IS SMALL BUSINESS OF THE YEAR?

Between June of one year and April of the next year, the SouthWest Mobile County Chamber of Commerce recognizes a partner each month as the Business of the Month. These businesses are chosen based off of their community engagement, involvement with the Chamber, attempts to serve others on a personal level, business achievements, and more! In May, the eleven business are voted on by both partners and the community. The winner of this vote is then awarded the SouthWest Mobile County Chamber's Business of the Year.

The Chamber then nominates the business to move on to the State Level Small Business Awards. These awards are given through Alabama Chambers in partnership with the BCA. If chosen as a finalist, the selected business will have the opportunity to attend the awards ceremony in Birmingham, Alabama with Chamber Officials.



THANK YOU FOR VOTING!



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Mechelle Davis - Executive Director

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Nikki Jackson/President

251-209-6076

Terry Stirling/VP

251-377-2573

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Elaine Sessions

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Jennifer Everett

Assistant Vice President

Branch Manager

NMLS # 690470

O: (251) 639-9373

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Mobile, AL 36695

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Event Specialist

Calvin Dickerson & Shirley Rayford

CONTACT US at 251-666-2488 or the Chamber at 251-666-2846
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**COASTAL ALABAMA
PARTNERSHIP**



2020 - 2024



**ALABAMA ACCREDITED
CHAMBER OF COMMERCE**