



SOUTHWEST MOBILE COUNTY
CHAMBER *of* COMMERCE

Diplomat Program

What is A Chamber Diplomat?

- Chamber Diplomats are individuals who help represent and promote the SouthWest Mobile County Chamber of Commerce, as well as promote their own business to other companies. The Diplomat Program consists of enthusiastic volunteers from the Chamber membership who donate time to help build membership and raise community awareness of Chamber activities and benefits.

What are the Benefits to the Diplomat Program?

- The Diplomats grow professionally and personally by building business relationships within the community. Getting involved with the Diplomat Program is one of the first steps you can take to become more involved with the Chamber. This program is ideal for you if you are seeking to be more involved in the business community, environment, raise awareness of your organization and give back to the community.
- The Diplomat Program provides opportunities for you to connect with local businesses leaders building lasting relationships. You will have an insider's perspective of the local community and a high level of prestige and creditability is extended to your business or occupation through your involvement with a well-respected goodwill group.

What are the Requirements?

- Diplomats are required to attend quarterly meetings that will include updates on all upcoming Chamber events and insight into unique happenings within our community.
- Diplomats will attend as many Ribbon Cuttings, Coffee with the Chambers, Business After Hours and Grand Openings throughout the year as scheduled. This will help existing members have assistance in their celebrations promoting a cohesive membership through relationship building and networking.
- Diplomats will have the opportunity to attend a SWMCCC Board Meeting to get a better insight of the day to day operational functions of the chamber. It will be a designated month posted by the committee in advance.

- Diplomats marketing material will be included in the new membership packets (items included could be business cards, notepads, flyers, pens etc.) These items will be included in our start up packet and will be distributed to new members and they will be given a first glimpse at your business. First impressions are always lasting, so put your best foot forward.
- Ambassador's photo, name company name and business email will be displayed on the Chamber's website under special Diplomat page.
- Diplomats must be a Chamber member or employed by a member and in good standing with current paid dues.
- Diplomats must fill out an application every year in addition to a minimal fee to be considered as a part of the Diplomat Team.
- Diplomats must seek employee approval from employer to participate in this program, if applicable.
- Diplomats will be given a monthly schedule of the required events to attend. We will also be canvassing the existing members by giving cookies and treats throughout the year to show our appreciation for their commitment to the Chamber. This activity will be divided amongst the group with an opportunity to receive feedback and recognition from our existing members
- Diplomats must also be willing to attend events scheduled for their designated month. We will submit a yearly schedule for activities, if you are not able to attend please find a replacement to assure the Chamber is properly represented at each function.

What are the Restrictions of a Diplomat?

- You are not allowed to solicit for any political issue or person during your commitment to the chamber and its Diplomat Program.
- The Chamber reserves the right to remove and Chamber Diplomat volunteer from any Chamber program at any time if he/she does not follow protocol established by the Chamber and its Directors.
- When attending any Chamber, event use your most professional dress and professional etiquette. Please remember you are a guest at any function/event and you are representing the Chamber. Our reputation is at stake while you are wearing your name badge. Remember to conduct yourself with the utmost respect to everyone you may meet during your volunteering commitment.
- When introducing yourself to a host please don't solicit your business practices at that present time. You may return on your own time and continue to build a business relationship, but not at a Chamber hosted function.