

CHAMBER NETWORKING SOCIAL EVENT



SOUTHWEST MOBILE COUNTY CHAMBER *of* COMMERCE

One of the most successful Chamber events is the Chamber Networking Social Event which gather once a quarter. This is a wonderful opportunity to meet many of your fellow Chamber partners and promote your business at the same time. This event is free to Chamber partners to attend. Hours are 4:30-6:30 p.m. Price to Host a Chamber Networking Social is \$150.00, payable to SWMCC.

Should you decide to co-host a Chamber Networking Social, we will provide promotion of your Chamber Networking Social by:

- Sending press releases to area media
- Sending an invitation/RSVP form in the Chamber e-newsletter (approx.2,500)
- Asking our local politicians in your district to attend
- Posting event on www.swmcchamber.com Chamber website
- Administration of all registration for the event
- Name tags provided
- Pictures taken of event
- Provide a list of registrants for your database

Your business would provide:

- Background information on your company to be used in Chamber promotional materials
- Refreshments (hors d'oeuvres) for all guests
- Door Prizes (1)
- A table at the entrance of your business for the Chamber to use for registration
- A spokesperson to do a two-minute "commercial" for your business during 5:00 p.m. announcements
- Any promotional materials or items about your business that you would like to display or give to our partners
- A list of the names of the people from your company who will be attending the event

Some helpful guidelines:

Your event should reflect your company's personality and style. Keep your event simple, as most guests look forward to just mingling and chatting. Decide exactly how much you want to spend on refreshments. Come up with a budget and stick to it. Typical attendance is 15 + people. We do ask that you utilize fellow Chamber partners for catering and refreshments. A list can be obtained from the Chamber. Craft your 2-minute commercial by sitting down and drafting an outline. Your commercial should include: Your position, name of the business, the type of business, what your specialty products and services are, (for retailers, your hours and any upcoming promotions or sales.) Some places create a special discount for Chamber partners.

**To host an event please contact the Executive Director, Tina Poiroux
251-666-2846 or tpoiroux@swmcchamber.com**



SOUTHWEST MOBILE COUNTY
CHAMBER *of* COMMERCE

SouthWest Mobile County Chamber of Commerce Chamber Networking Social Event Form for Co-host

Contact Name for Event Planning: _____

Company: _____

Address: _____

Phone Number: _____

Email Address: _____

Requesting Dates: _____

Business Description for Press Release: _____

Type of Refreshments: _____

Door Prize(s): _____

Return this form to info@swmcchamber.com