



# THE CORNER

NOVEMBER 2020



**NOVEMBER 4, 2020**  
**SWMCC LUNCHEON GUEST SPEAKER**  
**CATHERINE T. CARABINE, CDR**  
**USCG ATC XO**

**SouthWest Mobile County Chamber of Commerce**  
*Serving All of South Mobile County*

# "In Step With Progress" *A message from the President*

Hopefully everyone can enjoy Halloween this year because nothing is as scary as a pandemic, lock downs, and a few hurricanes. Many of you are still cleaning up debris and making repairs from Hurricane Sally, so we pray Hurricane Zeta is mild and merciful. Despite the onerous challenges this past year, our businesses have been resolute and our economy resilient. Hospitality is coping, retail is reinventing itself, office is steadily evolving, but industrial has remained robust throughout. Industrial companies have been expanding and moving in.

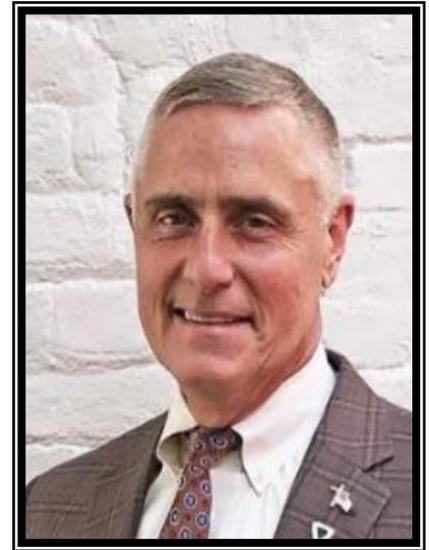
Although in Baldwin County, European grocer, Aldi, purchased a site in Loxley to build a 600,000sf distribution center; this announcement is good news for retail, but also a testament to the growing value of our port. Look for new Aldi stores to sprout all over our area over the next couple years. But the most promising indicator is many companies have resumed hiring. In fact, employee placement companies tell us they have many more jobs than people to fill them. The recovery is real and well underway!

Your Chamber hosted a highly successful drive-thru First Responder Appreciation Lunch on October 12th. Special thanks to Evonik for sponsoring the fun event providing delicious Dick Russell's BBQ lunches and assorted gifts to our first responders. Almost 200 first responders were served and all were very grateful for our show of support and devotion. We back the blue!

In October, we kicked off our fall membership drive! Any business that joins in the fourth quarter will have their dues applied to 2021, so the rest of this year is free! To motivate all of you further; we will again award \$100 to anyone that brings in five new members. We surpassed 200 last year; this year we need your help to get to 250! All your customers and vendors should be members; there is strength in numbers.

Our fall Alabama/Auburn (or LSU if you must) food drive for Thanksgiving is well underway; every year we serve hundreds of disadvantaged families – please contribute! We will have our first ever "10 Guns in 10 days Giveaway" in November; only 200 tickets will be sold, so your chance to win is excellent! We are working on our annual Christmas celebrations and will have more information soon.

Our next Coffee at the Chamber is 7:30am Tuesday, November 17th; join us for some fun early morning networking. Our next monthly luncheon is Wednesday, November 4th and our guest speaker will be CDR Catherine Carabine, USCG, Executive Officer for USCG Aviation Training Center; she will tell us how every Coast Guard aviator is trained right here in Mobile. Don't forget to vote on November 3rd, so we can put this election season behind us and focus on restarting our businesses and rebuilding our economy. God bless America!



*Pete Riehm, SWMCC President*

## 2020 Officers

**President**  
Pete Riehm, NAI Mobile

**1st Vice President**  
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Uniti Fiber

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Jonathon Lee - Mobile PD (Ex-Officio)

## Advisory Board

Theresa Orrell (Past President),  
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Kay Peace (Past President),  
Individual  
Ruth Robinson (Past President),  
Mobile Memorial Gardens Cemetery

## Community Center Staff

**Executive Director**  
Tina Poiroux  
tpoiroux@swmccchamber.com

**Administrative Assistant**  
Gloria Poché  
gpoché@swmccchamber.com

**Rental Specialist** - Susan Williams  
swilliams@swmccchamber.com

**Event Specialist** - Glennan Palframan

CONTACT US @ 251-666-2488 or 666-2846

# NOVEMBER EVENTS CALENDAR

3



## SWMCC SMALL BUSINESS LUNCHEON

When: Nov 4 at 11:30 a.m. Begin Networking  
Guest Speaker: CDR, Catherine Carabine, USCG  
Where: Tillman's Corner Community Center  
Contact: Chamber Office 251-666-2846  
Cost: \$12 Members  
\$15 Non-Members

Sponsor: Mobile Memorial Gardens and Cemetery



4

5

**Glenn Shepard Seminar**  
9:00 am - 9:45 am via ZOOM



9 **Gun Giveaway Drawings**

11



**CHAMBER OFFICE CLOSED TODAY**

17

## Coffee with the Chamber

Sponsored by: Java Hut  
When: 7:30 - 8:30 a.m.  
Where: 5055 Carol Plantation Rd  
Contact: Chamber Office 251-666-2846



20



**LAST DAY TO DROP OFF FOOD DRIVE DONATIONS.** For details call the Chamber at 251-666-2846

26



CHAMBER OFFICE WILL BE CLOSED Thursday and Friday

30 **CHRISTMAS TREE LIGHTING**

## LOOKING AHEAD

**Dec 5th - Christmas Parade**  
Register online today for your spot at:  
[swmchamber.com](http://swmchamber.com)



**SOUTHWEST MOBILE COUNTY**  
CHAMBER of COMMERCE

## **CORPORATE SPONSORS**

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**Integrity IT Services**  
**Mobile County Commission**  
**Payroll Vault**  
**Walmart #866**

### GOLD

**Alabama Power Company**  
**CFO Consulting Services, Inc. Core Mastery**  
**The Grounds**

### SILVER

**Boys and Girls Club of South Alabama**  
**Corsentino Chiropractic**  
**Family Security Credit Union**  
**Gulf Coast Graphix**  
**Huntington Learning Center**  
**Loper Law, LLC**  
**Mobile Memorial Gardens Cemetery**  
**Mobile Memorial Gardens Funeral Home**  
**NAI Mobile**  
**Polysurveying of Mobile**  
**Rock & Roll Off's**  
**Touching Hearts Senior Care**  
**Uniti Fiber**

## FRIENDS OF THE CHAMBER

**Dick Russell's BBQ**  
**Johnstone Adams, LLC**  
**JW Enterprises HR**  
**Kalifeh Bedsole Adams PC**  
**Moe's Southwest Grill**  
**Proshield Pest Control**  
**The Gwyn Howard Family**  
**Zippy Mart**

# SouthWest Mobile County Chamber of Commerce **SMALL BUSINESS LUNCHEON**

EVENT TICKETS ARE LIMITED. RSVP to reserve your seat! Tickets can be purchased online.

**NOVEMBER 4, 2020**

**Networking 11:30 am / Meeting 12:00 - 1:00 pm**



Commander Catherine T. Carabine is the Executive Officer of Coast Guard Aviation Training Center (ATC) in Mobile, AL. She manages the Coast Guard's only combined training center, base, and operational air station, comprised of over 650 personnel across four states, 16 aircraft, 44 buildings, and 231 acres. In this role she oversees Coast Guard pilot and aircrew training and standardization for 26 air stations and 43 flight deck equipped Coast Guard Cutters. Additionally she supervises the Coast Guard's Aviation Capabilities Development Center and provides 24/7 fixed-wing operational response, and helicopter disaster surge response for America's Gulf Coast. Commander Carabine is a 20-year veteran of the U.S. Coast Guard and a 2000 graduate of the U.S. Coast Guard Academy.

Commander Carabine's first assignment was as a Deck Watch Officer aboard the Cutter CONFIDENCE (Mobile, AL) where she performed CG Law Enforcement, Fisheries, and Search and Rescue missions from the 210' Cutter. Next, she earned her "Wings of Gold" at US Navy Flight School (Pensacola, FL). Her first aviation duty assignment was Air Station Houston where she served as a Helicopter Aircraft Commander and the Supply Department Head. In 2007 she transferred to Helicopter Interdiction Tactical Squadron (Jacksonville, FL), and in 2010 she transferred to the Coast Guard Academy (New London, CT) and served as the Senior Company Officer, Regimental Officer, and an academic instructor. Returning to an aviation assignment in 2013, Commander Carabine transferred to ATC and served as the Assistant Operations Officer and transitioned to flying fixed wing aircraft as a HC-144 pilot.

In 2017, she was selected to be a Congressional Fellow and served on the U.S. Senate Committee on Commerce, Science, and Transportation. Commander Carabine holds a Master of Science in Aeronautics with an emphasis in Safety from Embry Riddle Aeronautical University, with distinction, and a Bachelor of Science Degree in Civil Engineering, with honors, from the Coast Guard Academy. Individual personal awards include the Meritorious Service Medal, Air Medal, Coast Guard Commendation Medal (3), and various other personal and unit awards.

She is originally from North Stonington, CT, and is married to Commander Alan Lapenna, USCG, retired. Commanders Carabine and Lapenna have two children, Alyssa, seven years old, and Noah, four years old.

## SPONSOR:



*Mobile Memorial  
Gardens Cemetery  
Since 1953*

## CATERER:



## LUNCH MENU:

*Chicken with dressing  
Candied yams  
Squash  
Rolls  
Banana Pudding  
Sweet & Unsweet Tea*

Please RSVP to **251-666-2846** or [info@swmcchamber.com](mailto:info@swmcchamber.com)  
**\$12 for Members & \$15 for Potential Members**

# FOOD DRIVE



We are sponsoring the "Show your Colors" food drive again this year. So pick a team, donate a canned good and see who really has the best fans. Either way this is a win for the community!

**Please turn in all food items by  
November 20th.**

We are also looking for businesses to get involved and take photos of your food collections at your office and post these pictures on social media ([#SouthWestMobileCountyChamber](#)). These photos will be reviewed and a winner will be chosen at the end of November and we will be recognizing the business that collects the most food.



## United States Coast Guard

Commanding Officer:  
*Captain Christopher J. Hulser*



The Coast Guard Aviation Training Center (ATC) in Mobile, Alabama is a multi-mission unit, acting as the Coast Guard's aviation and capabilities development center, as well as an operational air station. Training is conducted to qualify Coast Guard pilots in the MH-60 "Jayhawk", the MH-65 "Dolphin", the HC-130 Hercules, the HC-130J Hercules, and the HC-144 "Ocean Sentry." All pilots initially trained at ATC return once a year for a one week

proficiency course in their designated airframe. Serving within the Coast Guard's Force Readiness Command's Training Division (FC-T), the ATC Mobile evaluation center is responsible for ensuring that Coast Guard aviation forces are using the best equipment and tactics to successfully complete all required missions. The Operations Department, flying the HC-144A Ocean Sentry, is a segment within the ATC command that conducts traditional Coast Guard air station missions including Search and Rescue, Homeland Security, and Environmental Protection. The Operations Department operates under the tactical control of the Eighth Coast Guard District and has area of responsibility that extends from the Louisiana/Texas border to the eastern edge of the Florida panhandle.

[U.S. Department of Homeland Security](#)



### ATC MOBILE OPERATIONS DEPARTMENT

Our mission is to provide aviation support for Coast Guard Eighth District search and rescue, law enforcement, marine safety, homeland security and logistics missions. We do this with an around-the-clock ready HC-144 and other available aviation assets.



# BUSINESS of THE MONTH



[www.abcSigns.Biz](http://www.abcSigns.Biz)

abcSigns is a family owned company started by **Greg Callahan Sr.** out of his garage over 20 years ago and had a few successful locations, then relocated to a 23,000 square-foot facility in 'downtown' Theodore 10 years ago. Mostly a political sign company that does the majority of its work nationally, abcSigns prides itself in taking care of and helping, schools, churches and ball parks locally every chance they get. Donating signage to help fund-raisers and charitable events is one of the few ways abcSigns tries to help the community, neighbors & friends in times of need.



**Greg M. Callahan Sr.**  
5851 Larue Steiner Rd.  
Theodore, AL 36582  
251-342-3428

It has been the pleasure of the Chamber to recognize the heartbeat of our membership. We are a voice for businesses and are here to help promote and offer opportunities to watch small businesses grow. Congratulations on being selected as our October Business of the Month!



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### ENTERPRISE LEVEL ANTIVIRUS SOLUTIONS

Security threats have become more and more prominent these days. Let us help protect your assets and your network from these threats.



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5219 HWY 90 W, STE C, MOBILE, AL 36619  
[WWW.INTEGRITYIT.US](http://WWW.INTEGRITYIT.US)





**COMING ONCE AGAIN THIS MONTH TO THE SOUTHWEST MOBILE CHAMBER VIA ZOOM WEBINAR ON THURSDAY, NOVEMBER 5, 2020, 10:00 AM - 10:45 A.M.**

*Last month's webinar filled up fast, so be sure and register early to get in on this incredible Seminar that's free to members!*



# BUSINESS INSIGHT

In this month's article, we are going to shed some light on your ad analytics.

Last year, we released a video on our website called Understanding Your Ad Reports. In that video we let you know what all those crazy terms actually mean inside of your advertising analytics. It might be helpful to watch that video first as it will give you some good insight into the basics of what we're talking about today. But what we didn't tell you was the true meaning those numbers can have and what relationships they have. To truly understand what your ad campaigns are doing for you, you have to understand what the numbers are actually saying.



For instance, a lot of people latch on to the number of impressions that an ad gets. Why is that? Well, generally speaking, it's the biggest number. It's impressive. You can spend \$500 and get tons and tons of impressions fairly easily. But impressions by themselves are not a good measure of how your ad is doing. No action has been taken by the person viewing the ad. A single impression could simply be someone glossing over your ad content as they're scrolling through trying to see something else. Even clicks by themselves don't say much more than how many of those impressions bothered to take at least one action.

It's the relationships between these numbers that matter most. For example, if you have a ton of impressions, but very few clicks (a metric described as click-through rate), it can mean your ad content isn't very engaging. It is reaching eyes, but not getting people to take action. This could be that the ad is not very compelling, or it could also mean that you have defined your audience incorrectly.

You might also examine the relationships between clicks, bounce rate, and conversions. If people are clicking through to your site, but the bounce rate is 90%, it can mean that your site content doesn't interest them. Or maybe the clicks are high, the bounce rate is low, but your conversion numbers are low, which can mean they weren't interested in what they were offered once getting to your site; or had issues with the site that prevented them from making a purchase. Maybe you need to check who you're targeting, or if your product or service appeals to your demographic, or if there is an issue with the site.

All of this is to say that these relationships can illustrate where people leave your sales funnel. Understanding this is becoming increasingly more important as more and more people are moving sales online. Keep in mind that no one step is more important than the other.

We hope this gives you some insight next time you get an ad report, but if you're still having trouble, we would be more than happy to talk with you about your advertising. Just give us a shout at [hi@bluefishds.com](mailto:hi@bluefishds.com).



**THANK YOU TO OUR FIRST RESPONDERS LUNCHEON SPONSORS!**



**CENTURY BANK**



CENSUS 2020



# CLOVERLEAF BAPTIST CHURCH



**Fall Festival**  
11-14-20 1-3 pm

**FUN - GAMES - FOOD**

CLOVERLEAF BAPTIST CHURCH  
6500 THREE-NOTCH RD. MOBILE, AL

## Schedule a complimentary portfolio review.



**Karen Seiter**  
Financial Advisor  
6305 Piccadilly Square Dr  
Suite B  
Mobile, AL 36609-5103  
251-259-5009

**Edward Jones**  
MAKING SENSE OF INVESTING  
edwardjones.com

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Mobile, AL 36619  
251-666-7972



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Accordia-Health.org

Office Hours: Monday–Friday 8:00 a.m. to 5:00 p.m.

Please join us in welcoming a new member to our team at Accordia Health.



Kathy Hintz, MHS, PA-C



Accredited By  
The Joint Commission



\* Accordia Health provides services regardless of a patient's ability to pay. Discounts are offered on services based on a sliding fee scale depending on your household size and income. Translation services are available. Accordia Health is a Federally Qualified Health Center. This health center receives HHS funding and has Federal Public Health Service (PHS) deemed status with respect to certain health or health-related claims, including medical malpractice claims, for itself and its covered individuals. All calls answered 24/7.

## REAL ESTATE CORNER BY RON SIVAK

Last month Philadelphia-based confectionery, Insomnia Cookies, opened in West Mobile inside a strip center located at 5753 Old Shell Road, directly across from USA's main campus. This will be the first site to open in the area and their fourth in the state. The cookie shop will also reportedly be offering take-out specials through the end of the month to celebrate their grand opening.

Founded in 2003 inside a University of Pennsylvania campus dorm room, the chain now has over 180 locations nationwide. The late-night bakery will operate inside a 1,000-square-foot space and will employ around 30 when fully staffed.

Insomnia Cookies has been actively hiring bakers, delivery drivers and shift leads since mid-October and may still have slots available through the end of November. More information about the company can be found at [insomniacookies.com](http://insomniacookies.com).

Chris Harle with White-Spinner Realty recently reported that Chicago, Illinois-based Metro Infusion Center has leased some 1,300 square feet of medical space located at 6345 Airport Blvd inside the Piccadilly Square Shopping Center in West Mobile. The former hair salon will be repurposed to have one medical exam and four treatment rooms, as well as employing around five specialists when opening by the end of the year. The practice provides treatment for patients with chronic conditions such as asthma, arthritis and related health conditions.

A nearly 3-acre parcel of land, located on Hwy. 43 in Mt. Vernon, was acquired by a Columbus, Mississippi-based contractor for \$128,000 to build a local office. The core industrial maintenance facility will provide services to manufacturing plants and plans to hire 25 workers when opening in December. James Henderson with Realty Executives Bay Group represented both the buyer and the seller in the transaction.

Irby Home Buyers, LLC has leased a 5,317 square foot space inside One St. Louis Center, suite 3400, at 1 St. Louis Street in downtown Mobile. Jeff Barnes with Stirling Properties and Steven McMahon with Inge & Associates handled the transaction. Irby LLC focuses a large portion of their residential real estate portfolio on investment properties found in and around West Mobile.

Locally owned NuView Counseling LLC is leasing some 1,532 square feet of space at University Place Shopping Center located at 820 University Blvd. in West Mobile. Nathan Handmacher with Stirling Properties and Steven McMahon with Inge and Associates handled the transaction.

Pacific Residential Mortgage has leased a 1,750 square foot office space at 1110 Hillcrest Road in West Mobile with plans to have around five people on staff when opening. Angie McArthur with Stirling Properties handled the transaction.



**TICKETS \$50**

**10 GUN GIVEAWAY 2020**

**NOVEMBER 9 - 18, 2020**

**\*\*\*GUNS\*\*\***

2 – Savage Axis 25-06 Black/SYN	1 – Mossberg 4x4 Black/syn 270
2 – Savage Axis XP Camo/ w/scope 270	1 – Black Weatherby Vanguard Accuguard Stainless Steele Fluted Barrel 30-06
2 – Thompson Center Black syn 270	(MSRP \$999.00)
2 – Savage Axis II 30-06 Black/FDE	

*10 Guns will be given away during the month of November. 10 chances in 10 days to win! Tickets are available at the SouthWest Mobile County Chamber of Commerce. For more information and to purchase tickets directly, contact 251-666-2846 or email [info@swmcchamber.com](mailto:info@swmcchamber.com). You can also purchase on our website. Proceeds will benefit the SWMCC Foundation.*

- \*No Limit on Winnings\*
- \*No limit on Number of Tickets\*
- You Can Purchase\*
- \*Federal Guidelines Will Be Followed for Gun Winners\*
- \*Drawing Computer Generated Daily at 10am\*

**EDDIE'S WHOLESALE JEWELRY**  
3400 Government Blvd  
Mobile, AL 36693

**\*\*Guns provided by Eddie's Wholesale\*\***

## CHAMBER MISSION

*Our Chamber's mission is to foster, promote, advance, and improve the civic, commercial and general business interests of the surrounding areas and to cooperate with other communities promoting objectives for the improvement of our business and the welfare of our community.*

# COASTAL 150 UPDATE

## **Floating Fish Farms Could Come to the Gulf of Mexico, But Not Without Questions First**

A new bill in Congress would open the Gulf of Mexico and other federal waters to offshore fish farming, a controversial idea backed by President Donald Trump's administration but opposed by environmental groups and elements of the seafood industry that depend on wild fisheries.

Introduced last month and sponsored by U.S. Senators Roger Wicker, R-Mississippi, Marco Rubio, R-Florida, and Brian Schatz, D-Hawaii, the Advancing the Quality and Understanding of American Aquaculture (AQUAA) Act aims to accomplish what a recent federal court decision said was impossible unless Congress intervened.

This summer, the U.S. 5th Circuit Court of Appeals in New Orleans blocked federal rules that would have allowed offshore fish farming for the first time in the Gulf, considered potentially a prime area for raising high-value fish in large floating pens. The court said federal regulators lack the authority to "create an entire industry" not mentioned in the Magnuson-Stevens Act, the primary law governing fisheries since 1976. "If anyone is to expand the 40-year-old Magnuson-Stevens Act to reach aquaculture for the first time, it must be Congress," the decision said.

The AQUAA Act would accomplish just that and establish national standards and a regulatory system for offshore aquaculture and would initiate a research and technology grant program to fund improvements in the industry.

Only one offshore fish farm has been proposed in the Gulf to date. Ocean Era of Hawaii envisions installing an underwater net pen about 45 miles southwest of Sarasota. The project, called Velella Epsilon, could produce 20,000 albacore, a fish similar to amberjack, each year.

Making things even more complicated this month The Environmental Protection Agency has authorized a permit to discharge 80,000 pounds of fish waste into the Gulf of Mexico from the first finfish farm ever authorized in federal waters, a key hurdle in making American offshore aquaculture a reality.

### **Concerns Abound**

However, there are some serious concerns--opponents say offshore fish farms will create pollution in the form of fish waste, spread diseases to wild fish populations and increase competition with fishing companies that depend on wild catches.

Uneaten fish feed, fish waste, and any antibiotics or chemicals used in fish farm operations flow through the cages directly into the ocean. This can significantly harm the ocean environment. Caged fish can escape and compete for resources or interbreed with wild fish and weaken important genetic traits. Farmed fish can spread disease to wild fish.

Further, factory fish farms tend to grow top-of-the-food-chain carnivorous fish that eat small, wild fish — it can take several pounds of wild fish to grow one pound of farmed fish. This undermines the wild marine food chain.

Factory fish farms may interfere with the livelihoods of our Coastal Alabama commercial and recreational fishermen by displacing them from traditional fishing grounds or harming wild fish populations. Flooding the market with cheap farmed fish can drive down prices for wild fish, putting fishermen out of business and fishing communities in peril.

Furthermore, it's doubtful fish farms will create many jobs, according to Food & Water Watch, which found that floating farms in Hawaii typically employed about 22 people.

Many groups in the Gulf are opposed to offshore aquaculture including the Center for Food Safety, Gulf Fishermen's Association, Alabama Charter Fishing Association, and New Orleans-based Recirculating Farms Coalition and Healthy Gulf.

Our seafood industry has taken a hit time and time again with oil spills, hurricanes and the coronavirus—but this is a new challenge that could put our fishermen out of business for good.



**SOUTHWEST MOBILE COUNTY**  
CHAMBER of COMMERCE

**JOIN THE CHAMBER**  
Build business relationships and  
get involved in your community.

**MEMBERSHIP DRIVE IS STILL ON !!**  
BRING IN 5 NEW MEMBERS TO THE  
SWMCC AND RECEIVE  
**\$100 CASH**



**Get Noticed**



**We are your Chamber!**  
**We are here for you!**  
**Together We Can!**

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BEFORE  
YOU LOSE'EM  
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*support your local small businesses!*

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# NEW CHAMBER MEMBERS

**WE WANT TO PUT YOUR NAME HERE!  
CALL THE OFFICE AT 251-666-2846  
FOR INFORMATION ON HOW TO JOIN  
THE CHAMBER TODAY!**

# JOIN NOW!

**JOIN TODAY AND GET 2 FREE  
MONTHS WITH YOUR  
2021 NEW MEMBERSHIP!**

# OFFICER OF THE MONTH



Congratulations to Captain Jonathan Lee on receiving the Outstanding Officer of the Month Award for October. Captain Lee was presented with this award as recognition of his outstanding service to our community over the past 4 years. He has been a source of great help to the Chamber, the community, and to the officers he has overseen. SWMCC President Pete Riehm presented Captain Lee with the award at the monthly business luncheon on October 7, 2020. The hard work and dedication he has given reflects an exemplary contribution to those he serves. You are appreciated, and your work has not gone unnoticed!

# MEMBERS ON THE MOVE/ RECOGNITION AND AWARDS

## MOBILE COUNTY'S THREADGILL HONORED AS SUPERINTENDENT OF THE YEAR

Mobile County Public School System (MCPSS) Superintendent Chresal Threadgill was named state superintendent of the year by the [School Superintendents of Alabama, AL.com](http://School Superintendents of Alabama, AL.com) among sources to report. The group claims about 1,500 members representing 138 public school systems. "Today is only the beginning of continuing my passion and dedication to the education of children," Threadgill commented. "I am proud of Mobile County Public Schools and the opportunity to bring this recognition home to #TeamMCPSSS and to Mobile, Alabama." Mobile Mayor Sandy Stimpson said, "Since becoming superintendent of the MCPSS in 2018, Threadgill has been an asset to our community. It's been said you can't have a great city without great public schools, and I'm confident he is moving ours in the right direction."

**Principal Laura Hittson of Griggs Elementary School** was recognized by MCPSS for National Principal's Month! Congratulations Ms. Hittson, and thank you for your hard work. The SWMCC appreciates you and all you do!

## NEW COMMANDER AT MPD PRECINCT 2:

The Chamber took time during the October Luncheon to introduce the new Mobile Police Department Precinct 2 Captain. Captain Kevin Rodgers has served the City of Mobile for more than 25 years. During that period, he has served in nearly every division of the police department. Most recently Captain Rodgers served as the Administrative Assistant for Chief Battiste and then the Commander of Administrative Services Division. He began his career in the Second Precinct and this part of the city holds a special place for him. He is excited about being back on patrol and about working with the young officers assigned to his command to keep this area a safe place to work and live.



**SWMCC Christmas Parade will be Saturday, December 5th at 10:30 A.M.**

# CHRISTMAS Parade

## APPLICATIONS

are available at the  
Chamber  
or visit:  
[swmcchamber.com](http://swmcchamber.com)  
to download the  
application, register & pay



## CHRISTMAS TREE LIGHTING

Monday

November 30th

@ 5:30 pm

**For more information or to Sponsor one of these events, contact 251-666-2846 or [info@swmcchamber.com](mailto:info@swmcchamber.com)**



2020 - 2024



ALABAMA ACCREDITED  
CHAMBER OF COMMERCE



# THE CORNER

SouthWest Mobile County Chamber of Commerce  
**Newsletter Advertisement**

The monthly newsletter is distributed to over 2500 Individuals and Businesses each month through e-mail. This is a great way to get your name and business out there.  
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