



# 2025 BUSINESS ADVANTAGE

*sponsorships*

## ANNUAL INVESTMENT OPPORTUNITIES

**GOVERNMENT**  
\$2,500.00/YEAR

**UNIVERSITY**  
\$1,200.00/YEAR

**UTILITY**  
\$500.00/YEAR

**BUSINESS INVESTMENT**  
\$195.00/YEAR

**NON-PROFIT INVESTMENT**  
\$160.00/YEAR

**SCHOOLS & CHURCHES**  
\$110.00/YEAR

**PREPAID LUNCHES**  
\$200.00 (12)

**INCLUDES  
BASIC  
PARTNERSHIP**

## ELITE LEVEL INVESTMENT (\$7,500.00)

- ACRYLIC LOGO SIGNAGE INSIDE THE TILLMAN'S CORNER COMMUNITY CENTER ALL YEAR
- NO COST FOR USE OF EXECUTIVE SUITE DURING OFFICE HOURS
- SCHOLARSHIP PRESENTER AT THE TALL PROGRAM COMMENCEMENT CEREMONY
- COMPANY LOGO ON DIGITAL SIGN ALL YEAR
- TWO MONTHLY WEBSITE BANNER ADS ON OUR WEBSITE [WWW.SWMCCHAMBER.COM](http://WWW.SWMCCHAMBER.COM)
- NO COST FOR EMPLOYEES TO ATTEND CHAMBER EVENTS
- ANNUAL PARTNERSHIP INCLUDED IN SPONSORSHIP (EXCLUDES GOVERNMENT, UNIVERSITY, AND UTILITY)
- BUSINESS IS HIGHLIGHTED AS A GUEST SPEAKER AT THE BUSINESS OF THE YEAR LUNCHEON AND AT THE ANNUAL AWARDS GALA
- REPRESENTATIVE WILL BE GIVEN THE OPPORTUNITY TO ASSIST IN HANDING OUT AWARDS AT THE ANNUAL AWARDS GALA
- ENTRYWAY DISPLAY TABLE AVAILABLE TO YOU FOR MARKETING MATERIALS AT ALL MONTHLY BUSINESS LUNCHEONS
- SPECIAL PARTNERSHIP OPPORTUNITIES AND DONOR RECOGNITION WITH OUR T.A.L.L LEADERSHIP PROGRAM
- DEDICATED GUEST TABLE WITH SIGNAGE PROVIDED FOR BUSINESS OF THE YEAR LUNCHEON AND ANNUAL AWARDS GALA
- ONE TITLE SPONSORSHIP FOR OUR CHRISTMAS PARADE PLUS FLOAT REGISTRATION AND CHRISTMAS TREE LIGHTING CEREMONY
- ONE BUSINESS NETWORKING SOCIAL HOSTED AT YOUR BUSINESS (INCLUDES MARKETING EVENT)
- ONE TITLE SPONSORSHIP FOR A COFFEE WITH THE CHAMBER EVENT AND OUR BUSINESS OF THE YEAR LUNCHEON IN MAY
- TWELVE ADMISSION TICKETS TO OUR MONTHLY BUSINESS LUNCHEON PLUS BRING A GUEST (UP TO TWELVE PER YEAR)
- ONE PRESENTING LEVEL EVENT SPONSORSHIP (SELECTION REQUEST DUE BY FEB 1ST)
- FREE VENDOR BOOTH REGISTRATION AT OUR ANNUAL BUSINESS EXPO AND PREMIUM PLACEMENT CHOICE.
- PREMIER LOGO SPONSORSHIP BANNER DISPLAYED ON OUR WEBSITE [WWW.SWMCCHAMBER.COM](http://WWW.SWMCCHAMBER.COM) FOR ONE YEAR
- PRESENTED WITH AWARD OF SPONSORSHIP AT OUR DECEMBER BUSINESS LUNCHEON
- ONE FULL PAGE AD IN "THE CORNER" (OUR MONTHLY NEWSLETTER DISTRIBUTION)
- EXCLUSIVE 50% VENUE RENTAL DISCOUNT FOR THE TILLMAN'S CORNER COMMUNITY CENTER
- DIAMOND SIZE SPONSORSHIP LOGO PRINTED ON ALL EVENT PUBLICATIONS (E.G. BANNERS, FLYERS, T-SHIRTS, ETC.)
- MONTHLY SPONSORSHIP RECOGNITION IN "THE CORNER" (OUR MONTHLY NEWSLETTER DISTRIBUTION) AND ON OUR WEBSITE

# DIAMOND LEVEL INVESTMENT (\$5,000.00)



- ANNUAL PARTNERSHIP INCLUDED IN SPONSORSHIP (EXCLUDES GOVERNMENT, UNIVERSITY, AND UTILITY)
- BUSINESS IS HIGHLIGHTED AS A GUEST SPEAKER AT THE BUSINESS OF THE YEAR LUNCHEON AND AT THE ANNUAL AWARDS GALA
- REPRESENTATIVE WILL BE GIVEN THE OPPORTUNITY TO ASSIST IN HANDING OUT AWARDS AT THE ANNUAL AWARDS GALA
- ENTRYWAY DISPLAY TABLE AVAILABLE TO YOU FOR MARKETING MATERIALS AT ALL MONTHLY BUSINESS LUNCHEONS
- SPECIAL PARTNERSHIP OPPORTUNITIES AND DONOR RECOGNITION WITH OUR T.A.L.L LEADERSHIP PROGRAM
- DEDICATED GUEST TABLE WITH SIGNAGE PROVIDED FOR BUSINESS OF THE YEAR LUNCHEON AND ANNUAL AWARDS GALA
- ONE TITLE SPONSORSHIP FOR OUR CHRISTMAS PARADE PLUS FLOAT REGISTRATION AND CHRISTMAS TREE LIGHTING CEREMONY
- ONE BUSINESS NETWORKING SOCIAL HOSTED AT YOUR BUSINESS (INCLUDES MARKETING EVENT)
- ONE TITLE SPONSORSHIP FOR A COFFEE WITH THE CHAMBER EVENT AND OUR BUSINESS OF THE YEAR LUNCHEON IN MAY
- TWELVE ADMISSION TICKETS TO OUR MONTHLY BUSINESS LUNCHEON PLUS BRING A GUEST (UP TO TWELVE PER YEAR)
- ONE DIAMOND LEVEL EVENT SPONSORSHIP (SELECTION REQUEST DUE BY FEB 1ST)
- FREE VENDOR BOOTH REGISTRATION AT OUR ANNUAL BUSINESS EXPO AND PREMIUM PLACEMENT CHOICE.
- PREMIER LOGO SPONSORSHIP BANNER DISPLAYED ON OUR WEBSITE [WWW.SWMCCHAMBER.COM](http://WWW.SWMCCHAMBER.COM) FOR ONE YEAR
- PRESENTED WITH AWARD OF SPONSORSHIP AT OUR DECEMBER BUSINESS LUNCHEON
- TWO HALF PAGE SIZED ADS IN "THE CORNER" (OUR MONTHLY NEWSLETTER DISTRIBUTION)
- EXCLUSIVE 25% VENUE RENTAL DISCOUNT FOR THE TILLMAN'S CORNER COMMUNITY CENTER
- DIAMOND SIZE SPONSORSHIP LOGO PRINTED ON ALL EVENT PUBLICATIONS (E.G. BANNERS, FLYERS, T-SHIRTS, ETC.)
- SPONSORSHIP RECOGNITION IN "THE CORNER" (OUR MONTHLY NEWSLETTER DISTRIBUTION) AND ON OUR WEBSITE
- 26"x20" LOGO SIGNAGE DISPLAYED IN FRONT OF THE TILLMAN'S CORNER COMMUNITY CENTER ALL YEAR

# PLATINUM LEVEL INVESTMENT (\$3,500.00)



- ANNUAL PARTNERSHIP INCLUDED IN SPONSORSHIP (EXCLUDES GOVERNMENT, UNIVERSITY, AND UTILITY)
- BUSINESS IS HIGHLIGHTED AS A GUEST SPEAKER AT ONE MONTHLY BUSINESS LUNCHEON
- ONE TITLE SPONSORSHIP FOR OUR CHRISTMAS PARADE OR CHRISTMAS TREE LIGHTING CEREMONY
- ONE BUSINESS NETWORKING SOCIAL HOSTED AT YOUR BUSINESS (INCLUDES MARKETING EVENT)
- ONE SPONSORSHIP FOR A COFFEE WITH THE CHAMBER EVENT AND ONE MONTHLY BUSINESS LUNCHEONS (EXCLUDES MAY & DEC.)
- TWELVE ADMISSION TICKETS TO OUR MONTHLY BUSINESS LUNCHEON
- ONE PLATINUM LEVEL EVENT SPONSORSHIP (SELECTION REQUEST DUE BY FEB 1ST)
- FREE VENDOR BOOTH REGISTRATION AT OUR ANNUAL BUSINESS EXPO
- LOGO SPONSORSHIP BANNER DISPLAYED ON OUR WEBSITE [WWW.SWMCCHAMBER.COM](http://WWW.SWMCCHAMBER.COM) FOR SIX SEPARATE MONTHS
- PRESENTED WITH AWARD OF SPONSORSHIP AT OUR DECEMBER BUSINESS LUNCHEON
- FOUR QUARTER PAGE SIZED ADS IN "THE CORNER" (OUR MONTHLY NEWSLETTER DISTRIBUTION)
- EXCLUSIVE 20% VENUE RENTAL DISCOUNT FOR THE TILLMAN'S CORNER COMMUNITY CENTER
- PLATINUM SIZE SPONSORSHIP LOGO PRINTED ON ALL EVENT PUBLICATIONS (E.G. BANNERS, FLYERS, T-SHIRTS, ETC.)
- SPONSORSHIP RECOGNITION IN "THE CORNER" (OUR MONTHLY NEWSLETTER DISTRIBUTION) AND ON OUR WEBSITE
- 26"x18" LOGO SIGNAGE DISPLAYED IN FRONT OF THE TILLMAN'S CORNER COMMUNITY CENTER ALL YEAR (METAL)

# GOLD LEVEL INVESTMENT (\$2,500.00)



- ANNUAL PARTNERSHIP INCLUDED IN SPONSORSHIP (EXCLUDES GOVERNMENT, UNIVERSITY, AND UTILITY)
- ONE TITLE SPONSORSHIP FOR OUR CHRISTMAS PARADE OR CHRISTMAS TREE LIGHTING CEREMONY
- ONE BUSINESS NETWORKING SOCIAL HOSTED AT YOUR BUSINESS (INCLUDES MARKETING EVENT)
- ONE SPONSORSHIP FOR A COFFEE WITH THE CHAMBER EVENT AND ONE MONTHLY BUSINESS LUNCHEON (EXCLUDES MAY & DEC.)
- NINE ADMISSION TICKETS TO OUR MONTHLY BUSINESS LUNCHEON
- ONE GOLD LEVEL EVENT SPONSORSHIP (SELECTION REQUEST DUE BY FEB 1ST)
- HALF-PRICED VENDOR BOOTH REGISTRATION AT OUR ANNUAL BUSINESS EXPO
- FREE BOOTH AT OUR ANNUAL KID'S DAY COMMUNITY EVENT
- LOGO SPONSORSHIP BANNER DISPLAYED ON OUR WEBSITE [WWW.SWMCCHAMBER.COM](http://WWW.SWMCCHAMBER.COM) FOR THREE SEPARATE MONTHS
- PRESENTED WITH AWARD OF SPONSORSHIP AT OUR DECEMBER BUSINESS LUNCHEON
- TWO QUARTER PAGE SIZED ADS IN "THE CORNER" (OUR MONTHLY NEWSLETTER DISTRIBUTION)
- EXCLUSIVE 15% VENUE RENTAL DISCOUNT FOR THE TILLMAN'S CORNER COMMUNITY CENTER
- SPONSORSHIP RECOGNITION IN "THE CORNER" (OUR MONTHLY NEWSLETTER DISTRIBUTION) AND ON OUR WEBSITE
- 24"x18" LOGO SIGNAGE DISPLAYED IN FRONT OF THE TILLMAN'S CORNER COMMUNITY CENTER ALL YEAR (METAL)

# SILVER LEVEL INVESTMENT (\$1,200.00)

- ONE TITLE SPONSORSHIP FOR A COFFEE WITH THE CHAMBER EVENT
- SIX ADMISSION TICKETS TO OUR MONTHLY BUSINESS LUNCHEON
- ONE SILVER LEVEL EVENT SPONSORSHIP (SELECTION REQUEST DUE BY FEB 1ST)
- \$25.00 DISCOUNT ON VENDOR BOOTH REGISTRATION AT OUR ANNUAL BUSINESS EXPO
- FREE BOOTH AT OUR ANNUAL KID'S DAY COMMUNITY EVENT
- LOGO SPONSORSHIP BANNER DISPLAYED ON OUR WEBSITE WWW.SWMCCHAMBER.COM FOR TWO SEPARATE MONTHS
- PRESENTED WITH AWARD OF SPONSORSHIP AT OUR DECEMBER BUSINESS LUNCHEON
- TWO BUSINESS CARD SIZED ADS IN "THE CORNER" (OUR MONTHLY NEWSLETTER DISTRIBUTION)
- EXCLUSIVE 10% VENUE RENTAL DISCOUNT FOR THE TILLMAN'S CORNER COMMUNITY CENTER
- SPONSORSHIP RECOGNITION IN "THE CORNER" (OUR MONTHLY NEWSLETTER DISTRIBUTION) AND ON OUR WEBSITE
- 20"x14" LOGO SIGNAGE DISPLAYED IN FRONT OF THE TILLMAN'S CORNER COMMUNITY CENTER ALL YEAR (METAL)

# BRONZE LEVEL INVESTMENT (\$750.00)

- TWO ADMISSION TICKETS TO OUR "BUSINESS OF THE YEAR" LUNCHEON IN MAY
- ONE BRONZE LEVEL EVENT SPONSORSHIP (SELECTION REQUEST DUE BY FEB 1ST)
- LOGO SPONSORSHIP BANNER DISPLAYED ON OUR WEBSITE WWW.SWMCCHAMBER.COM FOR ONE MONTH
- PRESENTED WITH AWARD OF SPONSORSHIP AT OUR DECEMBER BUSINESS LUNCHEON
- ONE BUSINESS CARD SIZED AD IN "THE CORNER" (OUR MONTHLY NEWSLETTER DISTRIBUTION)
- SPONSORSHIP RECOGNITION IN "THE CORNER" (OUR MONTHLY NEWSLETTER DISTRIBUTION) AND ON OUR WEBSITE
- 15"x10" LOGO SIGNAGE DISPLAYED IN FRONT OF THE TILLMAN'S CORNER COMMUNITY CENTER ALL YEAR (METAL)

# FRIEND OF THE CHAMBER (\$250.00)

- SPONSORSHIP RECOGNITION IN "THE CORNER" (OUR MONTHLY NEWSLETTER DISTRIBUTION) AND ON OUR WEBSITE
- PRESENTED WITH A CERTIFICATE OF SPONSORSHIP AT OUR DECEMBER BUSINESS LUNCHEON
- 15"x10" LOGO SIGNAGE DISPLAYED IN FRONT OF THE TILLMAN'S CORNER COMMUNITY CENTER ALL YEAR (METAL)

# ADVERTISING OPPORTUNITIES

## WEEKLY EMAIL BANNER AD

(TOP OF WEEKLY E-NEWSLETTER)

**\$100/WEEK**  
**\$300/6 WEEKS**  
**\$600/12 WEEKS**

## WEBSITE BANNER

(TOP OF SWMCC WEBSITE)

**\$400/MONTH**  
**\$1,100/3 MONTHS**  
**\$4,200/1 YEAR**

## WEEKLY E-BLAST SQUARE AD

(BODY OF WEEKLY EMAIL)

**\$50/WEEK**  
**\$150/6 WEEKS**  
**\$300/12 WEEKS**

## NEWSLETTER ADVERTISEMENT

**BUSINESS CARD AD (\$75/MONTH)**

**1/4 PAGE AD (\$125/MONTH)**

**1/2 PAGE AD (\$150/MONTH)**

**FULL PAGE AD (\$250/MONTH)**

# ANNUAL EVENT INVESTMENTS

## ANNUAL AWARDS GALA

- DIAMOND SPONSOR (\$2,000.00)
- PLATINUM SPONSOR (\$1,200.00)
- GOLD SPONSOR (\$800.00)
- SILVER SPONSOR (\$500.00)

## DIPLOMAT SPONSOR

- ANNUAL AWARD SPONSOR (\$1,200.00)
- SOCIAL SPONSOR (\$500.00)
- QUARTERLY RECOGNITION SPONSOR (\$150.00)

## BUSINESS EXPO

- DIAMOND SPONSOR (\$1,500.00)
- PLATINUM SPONSOR (\$800.00)
- GOLD SPONSOR (\$500.00)
- SILVER SPONSOR (\$300.00)
- BRONZE SPONSOR (\$150.00)

### INDOOR BOOTH SPACE

- NON-PARTNER BOOTH (\$200.00)
- PARTNER BOOTH (\$150.00)
- CHARITABLE NON-PROFIT (\$100.00)

### OUTDOOR BOOTH SPACE

- NON-PARTNER BOOTH (\$150.00)
- PARTNER BOOTH (\$100.00)
- CHARITABLE NON-PROFIT (\$50.00)

## BUSINESS OF THE YEAR LUNCHEON

- PRESENTING SPONSOR (\$1,200.00)
- DIAMOND SPONSOR (\$800.00)
- PLATINUM SPONSOR (\$500.00)
- GOLD SPONSOR (\$300.00)
- SILVER SPONSOR (\$150.00)

## PRESIDENT'S LUNCHEON

- PRESENTING SPONSOR (\$1,200.00)
- DIAMOND SPONSOR (\$800.00)
- PLATINUM SPONSOR (\$500.00)
- GOLD SPONSOR (\$300.00)
- SILVER SPONSOR (\$150.00)

## TALL SCHOLARSHIP PROGRAM

- PROGRAM SPONSOR (\$5,000.00)
- PRESENTING SPONSOR (\$3,000.00)
- SCHOLARSHIP SPONSOR (\$1,500.00)

## RIBBON CUTTING CEREMONY

- EXISTING PARTNER (\$150.00)
- NEW PARTNER (ONE FREE)

## FIRST RESPONDERS APPRECIATION

- DIAMOND SPONSOR (\$1,000.00)
- PLATINUM SPONSOR (\$800.00)
- GOLD SPONSOR (\$500.00)
- SILVER SPONSOR (\$300.00)
- BRONZE SPONSOR (\$150.00)

## NATIONAL DAY OF PRAYER

- DIAMOND SPONSOR (\$800.00)
- PLATINUM SPONSOR (\$500.00)
- GOLD SPONSOR (\$350.00)
- SILVER SPONSOR (\$200.00)
- BRONZE SPONSOR (\$100.00)

## KID'S DAY

- TITLE SPONSOR (\$7,500.00)
- ELITE SPONSOR (\$5,000.00)
- EMERALD SPONSOR (\$2,500.00)
- DIAMOND SPONSOR (\$1,200.00)
- PLATINUM SPONSOR (\$800.00)
- GOLD SPONSOR (\$500.00)
- SILVER SPONSOR (\$250.00)
- BRONZE SPONSOR (\$150.00)

### BOOTH SPACE

- INDOOR BOOTH (\$100.00) \*MUST BE A MEDICAL ENTITY\*
- OUTDOOR BOOTH (\$50.00)
- ELECTRICITY (\$25.00)

## CHRISTMAS EVENT SPONSORSHIP

(TREE LIGHTING, VIP PANCAKES & PAJAMAS WITH SANTA, PANCAKE BREAKFAST WITH SANTA, CHRISTMAS PARADE)

- TITLE SPONSOR (\$2,500.00)
- DIAMOND SPONSOR (\$1,200.00)
- PLATINUM SPONSOR (\$750.00)
- GOLD SPONSOR (\$500.00)
- SILVER SPONSOR (\$300.00)
- BRONZE SPONSOR (\$150.00)

### CHRISTMAS PARADE ONLY

- BANNER SPONSOR (\$100.00)

### CHRISTMAS PARADE REGISTRATION

- NON PARTNER FLOAT (\$100.00)
- PARTNER FLOAT (\$75.00)
- WALKING GROUP - OVER 25 PEOPLE (\$75.00)
- WALKING GROUP - UNDER 25 PEOPLE (\$50.00)
- WRAPPED VEHICLE (\$35.00)
- ANTIQUE VEHICLE (\$25.00)
- MOTORCYCLE (\$10.00)
- GOLF CART (\$10.00)

# MONTHLY EVENT INVESTMENTS

## BUSINESS LUNCHEON

- SPONSOR (\$500.00)
- (JAN-APRIL, JUNE-NOV)

## COFFEE WITH THE CHAMBER

- SPONSOR (\$150.00)
- (JAN-NOV)

## BUSINESS AFTER HOURS

- HOST (\$150.00)
- (JAN-NOV)