



CHAMBER USE ONLY
APPROVED: _____
DATE: _____

2017 ANNUAL CHRISTMAS PARADE

Sponsored by:

SouthWest Mobile County Chamber of Commerce
5055 Carol Plantation Road
Mobile, AL 36619
251-666-2488



The SouthWest Mobile County Chamber of Commerce's annual Christmas Parade is scheduled for

Saturday, December 2, 2017 at 10:00 a.m.

The Chamber invites entertainers and others to participate based exclusively on their ability to provide appropriate family entertainment suitable to the occasion. Ribbon Cutting Ceremony will promptly begin @ 10:00 a.m. and parade will begin immediately following. Parade lineup begins at 8:00 a.m. at W.C. Griggs Elementary School on Three Notch Road in Tillman's Corner. There are no assigned positions—it's first come, first position in the parade. Each participant is encouraged to throw beads, stuffed animals, candy, trinkets, etc.

No alcoholic beverages allowed

As always, the Chamber sponsors the Santa Claus and asks that no other organization include a Santa Claus on their float.

Floats will be judged and there will be 1 overall winner for "Best Decorated Float." Judging will begin at 9:00 am. Make sure your float is completed and ready to go. This year's theme is "A Sweet Candy Christmas".

EVERYONE MUST BE PRE-REGISTERED FOR THE CHRISTMAS PARADE

NO LATER THAN Wednesday, NOVEMBER 22, 2017

If you have any questions regarding the parade, please contact the Tillman's Corner Community Center at

(251)-666-2488 or info@swmchamber.com

Parade packets may be picked up and returned to the Tillman's Corner Community Center located at 5055 Carol Plantation Road behind W.C. Griggs Elementary School. Each parade application will be reviewed by the parade committee and the applicant will be notified if their unit will be allowed to participate in the parade. The Chamber and organizers reserve the right to make all determinations relating to participation in the parade on the basis of value and good moral behavior. By preserving the quality and standards of our tradition.

Entry Fee:

\$50.00 Chamber Member /\$75.00 Non-Member - Float

\$50 - Walking group

\$20 - Antique Vehicle (at least 25 years old)

\$10.00 - Motorcycles

\$75 - Banner Sponsorship

There will be a \$25 late fee issued to applications received after November 22, 2017

Parade entry is non-refundable

2017 ANNUAL CHRISTMAS PARADE

ANNUAL CHRISTMAS PARADE RULES

Registration/Float check in will begin at 8:00 a.m. All Floats must be in line by 9:00 the day of the parade.

Judging for "Best Decorated Float" will begin at 9:00 am.

1. All Floats must submit proof of insurance & drivers license of driver
2. There will be only one Santa Claus in the parade (He is on the Fire truck)
3. Consumption of Alcoholic beverages by drivers or any participants before or during the parade is strictly prohibited.
4. Float size: No more than 12' wide and no taller than 12' tall.
5. No Mardi Gras floats, nor mask are allowed. Each float must be decorated appropriately or you may be refused entry to the parade lineup.
6. Each participant will provide their own throws
7. No horses are allowed in the parade (w/ the exception of the Sheriff's Dept.)
8. All applications and floats are subject to approval by the SouthWest Mobile County Chamber of Commerce.
9. Children must be accompanied by an adult.
10. A participants/floats must have a waiver form completed and submitted to the SWMCCC or they will not be allowed to participate. All waivers are Due by November 22nd.
11. Please make sure all floats are identified with name of organization.
12. You must be in line by 9:00 a.m. and ready to begin the parade by 9:45. Line up will begin at W.C. Griggs at Three Notch Road; Mobile, AL.
13. All trash should be picked up around your staging area before the parade begins.
14. Sharp, hard or dangerous items should not be thrown from your float.
15. Only Christmas music can be played during parade.
16. No Adult behavior, Adult themed activities or Adult throws accepted.

We ask that on the parade route, to please not throw empty bags or debris on the street.

Thank you for your participation and cooperation.

Parade officials have the authority to remove any participant who does not abide by all rules and regulations.

Please fill out the information below completely.

Return no later than **Wednesday, NOVEMBER 22, 2017** along with entry fee and a copy of your insurance and drivers license. All groups must provide proof of liability insurance.

FIRST NAME: _____ LAST NAME: _____

ORGANIZATION TYPE: _____

TITLE: _____

PHONE: (WORK, CELL, HOME) _____

EMAIL ADDRESS: _____

ADDRESS: _____

CITY: _____ STATE: _____ ZIP: _____

ALTERNET CONTACT PERSON AND PHONE _____

PROVIDER OF INSURANCE WITH LIABILITY: _____

Check the appropriate option that describes how you will be participating in the parade:

Float(# of riders) _____ Marching Unit(# of marchers) _____ Car (# of riders) _____ Motorcycle(# of riders) _____

DESCRIPTION OF ENTRY (THEME, COLOR, DECORATION, ETC.) _____

NOTES: (PLEASE DESCRIBE ALL ACTIONS) _____

Our Organization or I would like to participate in the Tillman's Corner Christmas Parade. In doing so we/I release The SouthWest Mobile County Chamber of Commerce & Tillman's Corner Community Center from all liability.

(Authorized Signature)

(Date)

(Witness)

(Date)

The SouthWest Mobile County Chamber of Commerce reserves the right to refuse entry to the parade to anyone it deems inappropriate or offensive to the community or families.



WAIVER AND RELEASE

SOUTHWEST MOBILE COUNTY CHAMBER OF COMMERCE

Waiver and Release executed on the _____ day of _____ 20____ Releasing the SouthWest Mobile County Chamber of Commerce, Inc. its officers, members, employees, and agents from any and all claims or participant arising from participation in the event known as the SouthWest Mobile County Chamber of Commerce, Inc. Parade ("Event").

In exchange for the right to participate in the event, participant hereby waives, releases and discharges any and all claims for injuries to any person, including death of to property that participant may incur as a result of participants participation in the event. This release discharges the SouthWest Mobile County Chamber of Commerce, Inc. its officers, members, employees, agents and all other promoters, sponsors, promoting clubs, officials, agents and any municipality or other public entity and their respective agents and employees ("Others") associated with the event, from and against any and all liability that may arise out of negligence, carelessness, gross negligence or wantonness on the part of the SouthWest Mobile County Chamber of Commerce, Inc. its officers, members, employees, and agents, others, or participants.

Participant understands and acknowledges that a serious accident can occur during activities such as this event. Knowing such risks, participants hereby assumes all those risks and injury to person including death or to property related to event and releases and hold harmless and indemnifies the SouthWest Mobile County Chamber of Commerce, Inc. its officers, members, employees and agents and others for any such injury whether such injury arises from the SouthWest Mobile County Chamber of Commerce Inc. its officers, members, employees, and agents or others' negligence, carelessness, gross negligence, or wantonness, including but not limited to all costs and attorney fees.

Further, participant hereby grants full permission to any or all of the foregoing to use photographs, videotapes, motion pictures, recordings, or any other record of this event.

Participant agrees that this waiver and release shall be binding on participant's personal representatives, heirs, assigns, and next of kin.

Participant has carefully read and understands the foregoing waiver and release and signs this release as participants own free act. Participant represents that in executing this document, that the party doing so has the full authority to enter into this agreement with the SouthWest Mobile County Chamber of Commerce, Inc. its officers, members, employees, and agents is relying upon execution of this document in allowing participant to participate in the event.

Participant understands that you must furnish your own insurance and is responsible for any and all accidents pertaining to participant and/or the float in which participant is riding.

Signature of Applicant _____ **Date** _____

Signature of Driver _____ **Date** _____

Signature of Witness _____ **Date** _____

CHAMBER USE ONLY

Approved by: _____

Signature: _____ Date: _____