



One of the most successful Chamber events is the Business After Hours (BAH) which gather once a quarter. This is a wonderful opportunity to meet many of your fellow Chamber members and promote your business at the same time. This event is free to Chamber members. Hours are 5:30 p.m. - 7:30 p.m. Price to Host a Business After Hours is \$100.00, payable to SWMCCC.

**Should you decide to co-host a Business After Hours, we will provide:**

***Promotion of your Business After Hours by:***

- Sending press releases to area media
- Sending an invitation/RSVP form in the Chamber e-newsletter (approx. 1,000)
- Asking our local politicians in your district to attend
- Posting event on [www.swmccchamber.com](http://www.swmccchamber.com) Chamber website
- Administration of all registration for the event
- Name tags provided
- Pictures taken of event
- Provide a list of registrants for your database

**Your business would provide:**

- Background information on your company to be used in Chamber promotional materials
- Refreshments (hors d'oeuvres) for all guests
- Door Prizes (3)
- A table and waste basket at the entrance of your business for the Chamber to use for registration
- A spokesperson to do a two-minute "commercial" for your business during 6:45 p.m. announcements
- Any promotional materials or items about your business that you would like to display or give to our members (If you would like guests to take materials home with them, we ask that you give them out at the end of the events.)
- A list of the names of the people from your company who will be attending the event

**Some helpful guidelines:**

Your event should reflect your company's personality and style (a small business office will have a completely different type of event than a large retailer). Keep your event simple, as most guests look forward to just mingling and chatting.

Decide exactly how much you want to spend on refreshments. Come up with a budget and stick to it. Typical attendance is 20+ people.

We do ask that you utilize fellow Chamber members for catering and refreshments. A list can be obtained from the Chamber.

Craft your 2-minute commercial by sitting down and drafting an outline. Your commercial should include: Your position, name of the business, the type of business, what your specialty products and services are, (for retailers, your hours and any upcoming promotions or sales.) Some places create a special discount for Chamber members.

**Contact:**

To host an event, please use the form below or contact the Executive Administrator, Tina Poiroux (251)666-2488, [tpoiroux.tccc@bellsouth.net](mailto:tpoiroux.tccc@bellsouth.net) for assistance.

Return this form by email to [tillmanscornerco@bellsouth.net](mailto:tillmanscornerco@bellsouth.net)



## SouthWest Mobile County Chamber of Commerce Business After Hours

Contact Name for Event Planning \_\_\_\_\_

Company \_\_\_\_\_

Address \_\_\_\_\_

Phone Number \_\_\_\_\_

Email Address \_\_\_\_\_

Requesting Dates \_\_\_\_\_

Business Description for Press  
Release: \_\_\_\_\_

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Type of Refreshments to served  
\_\_\_\_\_

Return this form to [tillmanscornerco@bellsouth.net](mailto:tillmanscornerco@bellsouth.net)